

# 2024

## SPONSORSHIP GUIDE



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# BUSINESS ADVOCACY

## DAY AT THE CAPITOL

### *February: Exclusive to Chairman's Circle members*

Exclusive access to Board members and Chairman's Circle Members for a half-day event with members of the North Fulton delegation and key policy makers from both the House and Senate.

Photo opportunities in the Capitol Rotunda with the Governor.

**AUDIENCE:** 45-60 Chamber Board of Directors, Chairman's Circle Members, Community Leaders and North Fulton Elected Officials and special guests

### **PRESENTING SPONSOR - \$2,000**

- Speaking opportunity for 3 minutes
- Logo recognition in all marketing materials
- Opportunity to introduce an elected official
- 2 attendees

### **LUNCH SPONSOR - \$1,000**

- Speaking opportunity during lunch at the Capitol
- Logo recognition in all marketing materials
- 2 attendees
- Covers lunch for the group

### **PUBLIC POLICY SUPPORTING SPONSOR - \$500**

- Logo recognition in all marketing materials
- 1 attendee

### **More information - Sandy Collins**

scollins@gnfcc.com right@gnfcc.com



# WASHINGTON D.C. FLY-IN

## **May: Exclusive to Chairman's Circle Members**

Exclusive invitation to the Chamber's Washington D.C. Fly-In annually in September includes meetings with U.S. Congressmen, U.S. and Georgia Chambers, and key Congressional leadership.

**AUDIENCE:** 30-40 Chamber Board of Directors, Chairman's Circle Members, elected officials, congressional leaders, and community leaders

### **PRESENTING SPONSOR - \$7,500**

- Logo recognition in trip program book
- Opportunity to make welcome remarks
- Logo/company featured in promotional materials including website, social media, e-newsletter, press release, and podcast feature

### **DINNER SPONSORS - \$4,000 (2 AVAILABLE)**

- Logo recognition in trip program book
- opportunity to make welcome remarks at dinner
- Logo featured in promotional materials including website, social media, e-newsletter

### **NOTEBOOK SPONSOR - \$3,000**

- Sponsor logo featured on all notebooks given to attendees with program and Chamber logo
- Logo recognition in all event marketing
- Reserved premium seating for 8 tickets
- Recognition from podium

### **LUNCH SPONSORS - \$2,000 (2 AVAILABLE)**

- Logo recognition in trip program book
- Opportunity to make welcome remarks at dinner
- Logo featured in promotional materials including website, social media, e-newsletter

### **BAR SPONSOR - \$2,000**

- Recognized at bar host at after dinner reception
- Logo recognition on agenda
- Toast opportunity during the reception
- Covers group bar tab

### **TRANSPORTATION SPONSOR - \$1,000**

- Logo recognition in trip program book
- opportunity to make welcome remarks on coach transfer
- Logo featured in promotional materials including website, social media, e-newsletter

### **PARTICIPANT - \$3,000**

Registration Includes:

- Two nights single-occupancy lodging
- Coach transfers while in DC
- Lunch & Dinner both evenings
- Delegate meetings with Congressional Leaders on topics important to our Community

*\*Flights included*

### **More Information - Sandy Collins**

scollins@gnfcc.com





# NORTH FULTON FUTURES SUMMIT

## May

A special breakfast diving into the unique collaboration of our six distinct cities to move forward as one outstanding region. This Summit features a regional Mayors panel with complementing panels on trending economic development topics in North Fulton.

**AUDIENCE:** 200\* Economic Development Leaders, Chamber Members, Developers, and Community Business Professionals

### SUMMIT PRESENTING SPONSOR - \$4,000

- Speaking opportunity on stage for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition in onscreen presentation
- Reserved premium seating for 8 guests
- Exclusive opportunity to distribute swag item

### NOTEBOOK SPONSOR - \$3,000

- Sponsor logo featured on all notebooks given to attendees with program and Chamber logo
- Logo recognition in all event marketing
- Reserved premium seating for 8 tickets
- Recognition from podium

### GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing
- Logo Recognition on screen at the event
- Opportunity for marketing table
- Reserved premium seating for 8 tickets

### SILVER SPONSOR - \$1,000

- Logo recognition in all event marketing
- Logo recognition on screen at the event
- Reserved premium seating for 4 tickets

### EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition in marketing emails
- Display table to distribute marketing materials
- 2 tickets to the event

### SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition in marketing emails
- 2 tickets to the event

### More Information - Vernalisa Rougeaux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# STRATEGIC LEADERSHIP VISIT

## *September: Exclusive to Chairman's Circle Members*

The Greater North Fulton Chamber's Strategic Leadership Visit provides an opportunity for 35 of North Fulton's top leaders in government, business, and education to engage and explore innovative ideas and programs which have helped build partnerships to impact positive community change. This visit is designed to create new networks among business and civic leaders in North Fulton and metro Atlanta - connections vital for implementing lessons learned upon return to Georgia.

**AUDIENCE:** 35 Chamber Board of Directors, Chairman's Circle Members, elected officials, and community leaders

**2024 Location: Carmel, IN**

### **PRESENTING SPONSOR - \$10,000**

- Company Name follows program name
- Logo recognition in the conference program book
- Opportunity to make welcome remarks during the welcome Reception/Session
- Company featured in promotional materials including website, social media, and e-newsletter
- Includes (1) participant registration

### **VIP EVENT & TOUR SPONSOR - \$10,000**

- Logo recognition in the program book
- Opportunity to make remarks at sponsored event
- Company featured in promotional materials including website, social media, and e-newsletter
- Includes (1) participant registration

### **DINNER SPONSOR - \$3,000 (4 AVAILABLE)**

- Recognition in the program book
- Opportunity to make remarks at sponsored dinner
- Company featured in promotional materials including website, social media and e-newsletter

### **TRANSPORTATION SPONSOR - \$2,500**

- Logo recognition in the conference program book
- Verbal recognition during transportation from airport
- Opportunity to make welcome remarks on private coach
- Company featured in promotional materials including website, social media and e-newsletter

### **LUNCH SPONSOR - \$2,500 (2 AVAILABLE)**

- Logo recognition in the program book
- Opportunity to make welcome remarks at sponsored lunch
- Company featured in promotional materials including website, social media, and e-newsletter

### **GIFT SPONSOR - \$2,000 (2 AVAILABLE)**

- Logo recognition in the program book
- Verbal recognition during open session
- Logo recognition attached to attendees gifts
- Company featured in promotional materials including website, social media and e-newsletter

**More Information - Sandy Collins**

scollins@gnfcc.com



# STRATEGIC LEADERSHIP VISIT

*September: Exclusive to Chairman's Circle Members*

## SEGMENT SPONSOR - \$1,500 (5 AVAILABLE)

- Logo recognition in the program book
- Verbal recognition during sponsored segment
- Opportunity to introduce the segment speakers/tour
- Company featured in promotional materials including website, social media, and e-newsletter

## BUSINESS DEVELOPMENT SPONSOR - \$500 (6 AVAILABLE)

- Logo recognition in the conference program book
- Company featured in promotional materials including website, social media, and e-newsletter



## PARTICIPANT - \$3,000

Registration Includes:

- Two nights single-occupancy hotel accommodations
- Coach transfers while in selected city
- Lunch & dinner both days
- Special tours and economic development meetings

**More Information - Sandy Collins**

[scollins@gnfcc.com](mailto:scollins@gnfcc.com)

# MAYOR'S APPRECIATION LUNCH

## November

Hear from the Mayors of North Fulton as they present their highlights of the year.

**AUDIENCE:** 200 Chamber Members, community leaders, elected officials, and special guests

### PRESENTING SPONSOR - \$4,000

- Speaking opportunity during lunch for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition in onscreen presentation
- Reserved table for 10 guests
- Exclusive opportunity to distribute swag item

### GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing
- Opportunity to set up marketing table
- Reserved table of 10 at luncheon
- Logo Recognition on screen at the event

### SILVER SPONSOR - \$1,000

- Logo recognition in all event marketing
- Logo recognition on screen at the event
- Premium reserved seating for 4 at event

### EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition with hyperlink in marketing emails
- Display table to distribute marketing materials
- 2 tickets to the event

### SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition with in marketing emails
- 2 tickets to the event

### More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)







# BUSINESS GROWTH



## CHAMBER MARKETING

Land your company's marketing directly in the inbox of North Fulton's business community. Build your brand, generate business, and spotlight your expertise through the Chamber's distribution list

GNFCC is the only regional Chamber in the metro, crossing city lines to reach all of North Fulton.

- 3,200+ sent weekly to Chamber Member companies
- 90,000 employees work for Chamber member businesses
- 75% of membership are small business
- More than 100 Chairman's Circle Members

### CHAMBERLINK WEEKLY EMAIL

A critical weekly update designed to keep members informed and engaged a week ahead of scheduled events. Email open rate scores above the national average.

**AUDIENCE:** 3,200 subscribers

### NAMING SPONSOR - \$10,000 WITH LOGO RECOGNITION

- Ad in weekly newsletter for 12 months
- Logo listed on marketing page on website as Chamberlink sponsor
- Email sent to 3200 contacts with close to 1000 impressions

### MONTHLY SPONSOR - \$500

- Ad in weekly newsletter for four weeks
- Email sent to 3200 contacts with close to 1000 impressions

### WEBSITE MARKETING

The GNFCC Website is generating more traffic and more attention than ever before. This key business site features business, economic, and talent development information as well as serving as the home of NorthFultonJobs.com and the North Fulton Camera Ready initiative. Visited by thousands of users each month, this is a great opportunity to get your company brand in front of business leaders and new residents alike.

### GNFCC.COM INDIVIDUAL ANNUAL WEBPAGE PLACEMENT - \$1,500

- Logo displayed in drop-down bar with link on page of your choice

**More Information - Tori Kerlin**

tkerlin@gnfcc.com

# CHAMBER101 MEMBER ORIENTATION

*January - December*

New to the Chamber? New to a Chamber Member company? Join us as we provide information on how to get the best return on your membership investment. Reservations are requested as space is limited. Register today for this informative session and begin to make the most of your Chamber Membership.

**AUDIENCE:** 45+ new Chamber Members, newly hired business professionals, invited guests, and prospective members

## PRESENTING SPONSOR - \$2,000

- Speaking opportunity at each Chamber 101 event monthly
- Prominent logo recognition on Chamber webpage
- Logo recognition in all event marketing materials
- Logo recognition on monthly email promotion to all new members

## BREAKFAST SPONSOR - \$500 OR IN-KIND (PER EVENT)

- Provide lunch for all attendees
- Opportunity to address attendees
- Opportunity to distribute marketing collateral

**More Information - Sophia Niemeyer**  
sniemeyer@gnfcc.com





# CHAIRMAN'S CIRCLE EXCLUSIVE EVENTS

## January - December: Exclusive to Chairman's Circle Members

Chairman's Circle is a distinct group of CEO's and high-level Executives representing major companies, business segments and investors in the Metro Atlanta area. This level provides leaders and key influencers an opportunity to engage in strategic discussions regarding economic development, public policy, and quality of life in North Fulton and our region.

### ECONOMIC FORECAST LUNCH

#### PRESENTING SPONSOR - \$1,000 (LIMIT 2)

- Speaking opportunity during event for (2) minutes
- Premier logo recognition in event marketing campaign
- Four (4) attendees to event
- Logo rotating on screens at venue
- Logo on event registration page on website
- First right of opportunity for next calendar year

#### SUPPORTING SPONSOR - \$500

- Logo recognition in event marketing campaign
- Logo rotating on screens at venue
- Logo on event registration page on website
- Company recognition from podium
- Two (2) attendees to event

**SUMMER CONCERT** - *Opportunity to partner with GNFCC via supporting the concert partnership with Live Nation & Ameris Amphitheater.*

#### SUPPORTING SPONSOR - \$500

- Logo recognition in event marketing campaign
- Logo on signage at event
- Logo on event registration page on website
- Four (4) attendees to event

### ELECTED OFFICIALS RECEPTION

#### PRESENTING SPONSOR - \$2,000 (LIMIT 2)

- Speaking opportunity during event for (2) minutes
- Premier logo recognition in event marketing campaign
- Eight (8) attendees to event
- Logo rotating on screens at venue
- Logo on event registration page on website
- First right of opportunity for next calendar year

### ADVOCACY SPONSOR - \$1,250

- Logo recognition in event marketing campaign
- Logo rotating on screens at venue
- Logo on event registration page on website
- Company recognition from podium
- Four (4) attendees to event

### SUPPORTING SPONSOR - \$500

- Company name recognition in event marketing campaign
- Company name rotating on screens at venue
- Company name on event registration page on website
- Company recognition from podium
- Two (2) attendees to event

### FALL CHAIRMAN'S CIRCLE EVENT

#### PRESENTING SPONSOR - \$1,000 (LIMIT 2)

- Speaking opportunity during event for (2) minutes
- Premier logo recognition in event marketing campaign
- Four (4) attendees to event
- Logo rotating on screens at venue \*where applicable
- Logo on event registration page on website
- First right of opportunity for next calendar year

#### SUPPORTING SPONSOR - \$500

- Logo recognition in event marketing campaign
- Logo rotating on screens at venue \*where applicable
- Logo on event registration page on website
- Company recognition from podium
- Two (2) attendees to event

### More Information - Audrey Degen

[adegen@gnfcc.com](mailto:adegen@gnfcc.com)

# SMALL BUSINESS SUCCESS SERIES

## *Bi-monthly*

GNFCC knows that small businesses are the backbone of the American economy and investing in small business success is an investment for the good of the region.

The Small Business Success Series is designed to provide professional development, hard and soft skills education, and access to resources critical to businesses.

Topics are guided by the GNFCC Board of Directors and Chamber Member feedback and change annually based on relevant trends.

Level up your business by sponsoring this popular series that supports your local business owners.

**AUDIENCE:** 65 Chamber Members, entrepreneurs, and business professionals

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### PRESENTING SPONSOR - \$5,000

- Speaking opportunity at each bi-monthly event
- Prominent logo recognition on Chamber website and weekly emails where seminars are featured
- Prominent logo recognition in all event marketing activity
- Display table to distribute marketing materials

### EVENT SPONSOR - \$750

- Logo recognition with link all year when marketing program
- Opportunity to address attendees at one program day, but recognized at all program dates
- Opportunity to set up a marketing table the day you address attendees
- Two attendees included for the program day

### More Information - Sophia Niemeyer

sniemeyer@gnfcc.com



# TALENT DEVELOPMENT & TECH400 ALLIANCE

A workforce with the right talents and skills to meet the demands of business remains one of the top factors in building a thriving economy and attracting corporate investment. GNFC drives focus and change through programs to address the job skills gap and create a pipeline of talent in North Fulton.

## NorthFultonJobs.com

North Fulton Jobs offers a free avenue to promote your current positions open for hire. The Chamber is dedicated to regional prosperity, which includes securing high-quality talent for all business industries in North Fulton. The Chamber is making it easy for businesses to post their open positions or internships to find the best candidates right here in our region.

## NAMING SPONSOR - \$10,000

- Logo on dedicated website page with hyperlink to company page of choice
- Weekly recognition in Chamberlink e-newsletter in a designed banner ad
- Logo recognition on all brochures and all marketing collateral

## TECH400 ALLIANCE

Tech400 Alliance is for technology industry executives with a focus on emerging technologies and innovation. This exclusive roundtable group provides a platform for networking, idea exchange and thought leadership. The program includes site visits to leading technology companies located along the GA 400 Corridor of North Fulton.

## TALENT TO TECHNOLOGY TOUR SPONSOR - \$1,000 (LIMIT 2 PER TOUR)

- Opportunity to speak to attendees at the sponsored tour visit
- Logo recognition in all marketing activity for the site visit
- 2 attendees to Tour

## SITE VISIT HOST

- Opportunity to host 40+ North Fulton technology executives
- Provide tour of facility (1.5 hour event – tour + Q&A )
- Opportunity to address attendees
- Your organization highlighted in all marketing collateral for your visit
- Opportunity to provide company swag to attendees

**More Information - Sandy Collins**  
scollins@gnfcc.com





# PROALLIANCE LEADS GENERATION GROUP

**Weekly, Wednesdays 7:30 - 9:00 a.m.**

The most popular leads generation event everyone is talking about in North Atlanta  
A great opportunity to get in front of a uniquely consistent, pro-business and incredibly positive group of supportive professionals.

**AUDIENCE:** 100+ Chamber members, business professionals, and invited guests

## PRESENTING SPONSOR - \$5,000

- Opportunity to speak to attendees monthly
- Logo recognition during each meeting
- Logo on Chamber website
- 52 weekly emails to 3,200 Chamber members with near 1000 impressions
- Complimentary admission for each weekly event
- Logo recognition on confirmation emails when members register

## MONTHLY SPONSOR- \$500

- Logo recognition on registration page for the sponsored month
- Logo recognition on confirmation emails when members register
- Opportunity to set up a marketing table
- Verbal recognition each week during sponsored month
- Free admission for sponsored month

## BREAKFAST SPONSOR - In-Kind

- Sponsor brings in breakfast for 100 group
- Opportunity to speak to room (2 minutes)
- Logo featured on chosen week registration page
- Limit 1 company per week

*\*GNFCC will provide coffee unless sponsor requests otherwise*

**More Information - Sophia Niemeyer**  
sniemeyer@gnfcc.com



# MILTON BUSINESS COUNCIL

The Greater North Fulton Chamber's Milton Business Council is an executive committee within the Chamber focused on the business development and prosperity in Milton.

**AUDIENCE:** 50+ Milton Business Council members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR - \$2,500 (2 AVAILABLE)

- Speaking opportunity during events for (2) minutes - 4 events total
- Logo recognition on GNFC Milton Business Council webpage
- Logo recognition on GNFC Milton Business Council emails
- Display table to distribute marketing materials
- Premier logo recognition in all event marketing materials
- Personalized nametag

## ANNUAL SPONSOR OF ALL QUARTERLY EVENTS - \$750

- Speak at one quarterly event (2 minutes), recognized at all events
- Logo Recognized on MBC website all year
- Company name on printed sign at events
- Display table to distribute marketing materials
- MBC Name Badge
- Linked name recognition in MBC marketing collateral

**More Information - Sophia Niemeyer**  
sniemeyer@gnfcc.com



# BUSINESS AFTER HOURS

## Monthly

Business After Hours consistently proves to be the ultimate way to wrap up your busy work day. Appetizers and drinks await Chamber Members as they gather for an opportunity to socialize and network with fellow business and community leaders at various local businesses. These events are free for Chamber Members and any representatives from their businesses or \$25 for future members to attend.

**AUDIENCE:** An average of 100-125 business professionals, Chamber Members, community leaders, and elected officials

### NAMING SPONSOR - \$25,000 (LIMIT 1)

- Company will have right of first refusal each year to renew this sponsorship.
- 10 (or more) events per year
- Company logo incorporated into program logo
- Weekly email recognition (3,200 recipients and near 1000 impressions per email)
- 24/7 website recognition on dedicated page
- Opportunity to address attendees at each event
- Opportunity to invite 8 clients/guests to each event
- Opportunity to set up a marketing display at each event
- GNFC events calendar – each event date has its own
- Company name listed in event title on monthly date on GNFC events calendar

### MONTHLY HOST SPONSOR - \$1,000

- Event to be held at your company location
- Opportunity to speak to attendees
- Logo recognition in all event marketing
- Attendee contact list provided post event
- Sponsor provides all food and beverage for event

### EXHIBIT SPONSOR - \$250 PER EVENT

- Recognition of your company during the event
- Linked name recognition in all event marketing activity
- Marketing table to distribute company materials at event
- Restricted to non-competing companies

### More information - Vernalisa Rougeux

[vrrougeux@gnfcc.com](mailto:vrrougeux@gnfcc.com)





# DIPLMAT PROGRAM/MEMBER CONNECT

## *January - December*

The GNFCF Diplomat Program is a volunteer opportunity where dedicated member can promote the GNFCF, support Chamber functions, and work to develop relationships and engage members. Diplomats attend ribbon cuttings, signature events, and programs representing the Chamber and typically focus on small business.

The Member Connect program is a new style of small group meetings focused around central topics that benefit the professional development of our members. Topics for 2024 include Small Business, Seasoned Pros, and Women in Business.

### **2024 GNFCF DIPLOMAT PROGRAM PRESENTING SPONSOR - \$6,000**

- Logo on website page for diplomat program for full year
- Company logo on the cover of the Diplomat training manual
- Logo on Diplomat Polos given to all program participants
- Three name badges for sponsoring company to wear to ribbon cuttings
- Company tagged on Facebook and Instagram when posting about ribbon cuttings
- Opportunity to speak (2 mins) at Diplomat Training session on December 15, 2023
- Opportunity to speak (2 mins) at all Diplomat committee meetings
- Opportunity to speak (2 mins) at all GNFCF hosted ribbon cuttings
- Opportunity to speak (2 mins) at the Volunteer Luncheon held in November/December 2024

### **2024 VOLUNTEER APPRECIATION LUNCHEON SPONSOR - \$1500**

- Opportunity to speak (2 mins) at the Volunteer Appreciation Luncheon held in November/December 2024
- Opportunity to set up marketing table at the Volunteer Appreciation Luncheon
- Company logo included on invitation with hyperlink

### **2024 MEMBER CONNECT PRESENTING SPONSOR - \$1500**

- Company logo with hyperlink included on GNFCF website for full year
- Opportunity to speak (2 mins) at the kickoff meeting
- Company logo included on the manual handed out at the kickoff meeting

**More sponsorships and information**  
[sniemeyer@gnfcc.com](mailto:sniemeyer@gnfcc.com)



# SPECIALIZED MARKETING OPPORTUNITIES

## GNFCC @ Avalon Room Naming Rights (committed in 5 year increments)

*Join the waiting list for interest in becoming a naming room sponsor by emailing Rebekah Anderson, Vice President, at [randerson@gnfcc.com](mailto:randerson@gnfcc.com).*

### Naming Sponsors Receive:

- Logo displayed alongside room entrance
- Room name to include sponsor name, e.g. the Wellstar Community Room/the Northside Boardroom
- Sponsor receives unlimited use of any GNFCC @ Avalon Room space throughout duration of sponsorship, on a first come first serve basis
- Sponsor names in permanent space under Meeting Rentals tab on GNFCC website
- First right of opportunity to continue naming rights

## THE COMMUNITY ROOM

Our largest meeting room seats up to 100 guests theater style or 80 guests in classroom style at 26 conference tables. Several arrangement styles are available for setting up the room to specific needs. The room includes dual 85" presentation monitors and lectern with the use of mics and a full sound system. A permanent service bar is set in a dedicated alcove along the windows facing Old Milton Parkway for your ease in catering coffee or meal service.

## THE BOARDROOM

Our most exclusive meeting room seats up to 18 at an executive board table and features dual 75" presentation monitors. Additional guests can be accommodated around the perimeter as needed. Rental of this executive meeting space includes full use of a dedicated coffee and cold beverage bar, and catering can be set up immediately outside the room in the executive wing.

## THE CONFERENCE ROOMS (4 TOTAL)

These rooms feature seating for 4-6 people and include a 65" presentation monitor. Rental of this executive meeting space includes full use of a dedicated coffee and cold beverage bar.

## GNFCC BREAK BAR SPONSOR

### BREAK BAR SPONSOR - \$5,000

- Exclusive to 1 company per calendar year
- Logo displayed on refrigerator decal
- Logo displayed on coffee maker decal
- Logo rotated as Break Bar sponsor on Chamber Lobby monitor
- Social Media announcement of sponsorship
- First right of opportunity for 2025

## GNFCC AVALON WIFI SPONSOR

### PRESENTING SPONSOR - \$4,000

- Exclusive to 1 company per calendar year
- Logo displayed on Wi-Fi cards in each meeting room in GNFCC office
- Logo rotated as Wi-Fi sponsor on Chamber Lobby monitor
- Social Media announcement of sponsorship
- First right of opportunity for 2025



# LEADERSHIP PROGRAMS

## LEADERSHIP NORTH FULTON

**September - June**

Leadership North Fulton (LNF), has been the region's signature leadership development program for more than 30 years. Each year, graduating participants join the ranks of more than 500 LNF alumni and continue to invest in our communities through their time and talent.

Pillars of the program include promoting community awareness, instilling civic responsibility, and building relationships. Participants engage civic leaders through program class days, and many alumni have gone on to serve on community non-profit boards or as elected officials. The relationships that are forged through participation and investment in LNF by business and nonprofit partners continue to affirm the program's foundational role in community leadership development.

**AUDIENCE:** 30-40 rising and established business and Nonprofit Leaders in North Fulton

### PRESENTING SPONSOR - \$10,000

- Speaking opportunity at LNF orientation and graduation celebration
- Logo on all Lnf material and website on dedicated page from September to June
- Tuition for one company employee
- 4 reserved tickets for the Graduation Luncheon.

### ORIENTATION SPONSOR - \$2,500

- Speaking opportunity during Opening Reception in September
- Logo on Opening Reception on all program materials
- Display table to distribute marketing materials

### CLASS POLO SPONSOR - \$1,500

- Speaking opportunity at orientation
- Logo on polo given to each class member
- Display table to distribute marketing materials at orientation

### RETREAT SPONSOR

- Speaking opportunity at retreat
- Logo on retreat materials
- Display table for marketing materials
- Marketing materials to distribute to class

### DAY SPONSOR (2 PER DAY) - \$500

- Logo on class day agenda
- Speaking opportunity at lunch on class day
- Display table to distribute marketing materials
- Choose the class day with Leadership Programs Coordinator

### SNACK BREAK SPONSOR - \$500

- Year-long sponsorship
- Logo displayed on LNF class day materials throughout the year



# LEADERSHIP NORTH FULTON

## 2024 ALUMNI EVENTS

### ADVANCED LEADERSHIP TRAINING BREAKFAST SPONSOR - \$1,000

- Year-long sponsorship
- Opportunity for sponsor remarks at event
- Logo on email campaign
- Logo on marketing material
- Display table to distribute marketing materials

### FALL LNF ALUMNI RECEPTION SPONSOR - \$1,000

- Opportunity for sponsor remarks at event
- Logo on email campaign
- Logo on marketing material
- Display table to distribute marketing materials
- 4 attendees to event

### HOLIDAY LNF ALUMNI SOCIAL SPONSOR - \$1,000

- Opportunity for sponsor remarks at event
- Logo on marketing material
- Display table to distribute marketing materials
- Logo on email campaign
- 4 attendees to event

**More information - Margaret Shiver**

[mshiver@gnfcc.com](mailto:mshiver@gnfcc.com)



# EMERGING LEADERS PROGRAM

**August - March**

The Emerging Leaders Program (ELP) offers a unique opportunity for sophomores and juniors from North Fulton high schools who wish to develop leadership skills, identify and address community issues, and interact with local leaders, such as city mayors and start-up owners. This is accomplished through a combination of interactive lectures, discussions, site visits, outside activities, community service, and networking opportunities.

**AUDIENCE:** 40-50 North Fulton high school students and parents at Opening and Graduation Celebrations

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## PRESENTING SPONSOR - \$10,000

- Speaking opportunity at ELP Opening Reception and Graduation Celebration
- Logo recognition on all ELP materials
- Logo recognition on website
- Company recognized in ELP emails and application process
- Company Company recognized in press releases and program announcements
- 4 reserved seats for Graduation Celebration

## ELP LEADERSHIP SUPPORT DAY SPONSOR - \$500 (10 AVAILABLE)

- Opportunity to support class and provide opening remarks on chosen class day
- Logo on class day agenda
- Opportunity to distribute swag item to each ELP participant

**More information - Margaret Shiver**

mshiver@gnfcc.com

# NEXTGEN YOUNG PROFESSIONALS

*January - December*

NextGen Young Professionals is a Chamber talent development initiative that serves to engage, recognize, and develop GNFC's future leaders through networking and professional development opportunities throughout the year.

**AUDIENCE:** This young professionals group is designed for individuals, ages 21 to 40, who are living and/or working in North Fulton. Non-Chamber members welcome.

## **PRESENTING SPONSOR - \$5,000**

- Logo incorporated into NextGen program logo
- Speaking opportunity (3 minutes) to attendees during all NextGen events
- Premier logo representation on all event marketing leading up to events (Chamberlink/NextGen, GNFC Website)
- Opportunity to display marketing materials at events
- Social media mentions - Facebook & LinkedIn
- 5 tickets to NextGen events

## **CONNECT AFTER HOURS SERIES SPONSOR - \$1,000 (4 YEARLY EVENTS)**

- Logo representation on all event email marketing leading up to Connect After Hours events (Chamberlink/NextGen)
- Opportunity to give 2-minute remarks at one designated Connect After Hours event
- Opportunity to display/distribute marketing materials at every Connect After Hours event
- Social media mentions on Facebook and LinkedIn
- 2 additional tickets to all Connect After Hours events

## **CONNECT & CAFFEINATE SERIES SPONSOR - \$1,000 (5 YEARLY EVENTS)**

- Logo representation on all event email marketing leading up to Connect & Caffeinate events (Chamberlink/NextGen)
- Opportunity to give 2-minute remarks at one designated Connect & Caffeinate event
- Opportunity to display/distribute marketing materials at every Connect & Caffeinate event
- Open complimentary invitation to young professionals at your company for all Connect & Caffeinate events
- Social media mentions on Facebook and LinkedIn

## **PROFESSIONAL DEVELOPMENT LUNCHEON SPONSOR - \$750 (SPRING)**

- Logo representation on all event email marketing leading up to luncheon
- Opportunity to give 2-minute remarks at luncheon
- Opportunity to display/distribute marketing materials at luncheon
- Social media mentions on Facebook and LinkedIn

**More Information - Sandy Collins**

scollins@gnfcc.com



# MEMBERSHIP DIVERSITY PROGRAMS

GNFCC is dedicated to representing the diversity of the North Fulton Business Community across industry sectors, cultures, and backgrounds.

The North Fulton Friendship Initiative brings diverse business leaders together in a year long program designed to engage differences and empower friendship.

The annual Business Leader Multicultural Mixer is a reception that convenes the executive and Board leadership of GNFCC's diverse peer organizations to engage collaboration and regional opportunities.

**AUDIENCE:** North Fulton Business leaders who are dedicated to regional Diversity.

## NORTH FULTON FRIENDSHIP INITIATIVE

*October - May*

### PRESENTING SPONSOR - \$2,500

- Opportunity to speak at kick off event
- Logo included on all program materials
- Opportunity to nominate team member for program
- Opportunity to speak at end of program celebration



## MULTICULTURAL BUSINESS LEADER MIXER

*October*

### PRESENTING SPONSOR - \$5,000

- Logo included with program name on website
- Opportunity for 2 minute sponsor remarks
- Logo on event marketing and email campaign
- Logo on screens during reception
- 4 attendees to invite organization of choice

### DIVERSITY AMBASSADOR - \$2,500

- Logo displayed on event page
- Logo included in email campaign with approximately 1000 impressions
- Logo on screens
- Opportunity to distribute swag item to each guest
- Opportunity to invite organization of choice
- 4 attendees

### ADVOCATE - \$1,000

- Logo displayed on event page
- Logo included in email campaign with approximately 1000 impressions
- Logo on screens
- 4 attendees

### SUPPORTING - \$500

- Company name displayed on event page
- Company name included in email campaign with approximately 1000 impressions
- Company name on screens
- 2 attendees



# SIGNATURE EVENTS



## **NORTH FULTON FOCUS SERIES KICKOFF LUNCH** *January*

GNFCC is honed in on elevating North Fulton as a region, focusing on key topics, leaders, and challenges to bring to the business community. In a unique position to convene the public and private sectors in a way no one else can, the FOCUS series kicks off in January, meeting over lunch at Phase Events every other month. *\*Formerly known as the monthly Chamber Luncheon series*

**AUDIENCE:** 150-200 Chamber members, community leaders, elected officials, and special guests

### **PRESENTING SPONSOR PER EVENT - \$4,000 (LIMIT 2 PER LUNCH)**

- Speaking opportunity during Luncheon for (3-5) minutes
- Premier logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 8 at luncheon
- Marketing opportunity at each table

### **GOLD SPONSOR PER EVENT - \$2,000**

- Recognition from the podium
- Logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 4 at luncheon

### **EXHIBIT SPONSOR PER EVENT - \$500**

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

### **EXHIBIT SPONSOR PER EVENT - \$500**

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

### **SUPPORTING SPONSOR PER EVENT - \$250**

- Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to luncheon

### **More information - Vernalisa Rougeux**

[vrzeugeux@gnfcc.com](mailto:vrzeugeux@gnfcc.com)

# NORTH FULTON FOCUS: BOLD WOMEN IN LEADERSHIP

## March

GNFCC is proud to FOCUS on the inspiring, professional women of North Fulton. This lunch puts a spotlight on successful leaders, women-led companies, and achievements by our members. Don't miss the opportunity to support the women on your team and join us for the presentation of our Women's Business Excellence Awards.

**AUDIENCE:** 250+ Chamber members, community leaders, elected officials, and special guests

### WIB AWARDS PRESENTING SPONSOR - \$5,000

- Speaking opportunity during luncheon for 5 minutes
- Company logo to appear alongside WIB logo in all awards
- marketing material
- Logo recognition in on screen presentation at event
- Reserved Premium seating for 8 guests
- Exclusive opportunity to distribute swag item

### WIB LUNCHEON PRESENTING SPONSOR - \$4,000

- Speaking opportunity during Luncheon for (3) minutes
- Premiere logo recognition in all event marketing
- Logo Recognition in onscreen presentation at event
- Reserved Premium seating for 8 guests
- Exclusive opportunity to distribute swag item

### GOLD SPONSOR - \$2,000

- Verbal Recognition from the podium
- Logo recognition in all event marketing
- Logo Recognition on screen at the event
- Reserved table of 8 at luncheon

### SILVER SPONSOR - \$1,000

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screen at the event
- 4 Tickets to the event

### EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition with hyperlink in marketing emails
- Display table to distribute marketing materials
- 2 Ticket to the event

### SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition with hyperlink in marketing emails
- 2 Tickets to the event

### More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)





# GNFCC SOIRÉE

*April*

The premier North Fulton social event of the year featuring cocktails and a “Taste of North Fulton” at this casual outdoor gala. Held on the main stage floor of the incredible Ameris Amphitheater, this is the largest gathering of North Fulton professionals all year long. Attire is business casual and includes live entertainment, incredible food, and the opportunity to expand your sphere of influence.

**AUDIENCE:** 500+ business professionals, community leaders, and elected officials

## **PRESENTING SPONSOR - \$25,000**

- Company logo included in with event name
- Opportunity to make sponsor remarks (2 minutes)
- Prominent logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage

## **PLATINUM SPONSOR - \$7,000**

- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage
- Introduction during event with two minutes to welcome guests

## **ENTERTAINMENT SPONSOR - \$4,000**

- Company logo placement on event website and linked to company’s website
- Opportunity to address attendees during the After Party
- Premier reserved table (10 guests) with name recognition on table signage

## **GOLD SPONSOR - \$5,000**

- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage
- Logo in email campaign

## **SILVER SPONSOR - \$3,000**

- Company logo placement on event website and linked to company’s website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with name recognition on table signage

## **BRONZE SPONSOR - \$1,750**

- Company logo on all event marketing
- Four (4) tickets

## **More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# BOLD WOMEN'S MIXER

*June*

A curated speed networking event for female professionals in North Fulton. The ladies of the Chamber are encouraged to come expand their network and bring a friend to experience the Chamber and all it offers for business professionals.

## AUDIENCE:

### PRESENTING SPONSOR - \$2,500

- Logo recognition following title of event in marketing campaign - event referred to as "Women's mixer presented by company name"
- Opportunity for 2 mins sponsor remarks
- 8 Tickets to the event
- Logo on cover of printed booklet
- Opportunity for marketing table at event
- Logo on screens at event

### LEADERSHIP - \$1,000

- Logo recognition
- 4 Tickets to the event
- Logo display with QR code on table
- Exhibit table at event

### EXHIBIT - \$250

- Exhibit table at event
- Company Recognition
- 2 tickets to event

### BREAKFAST SPONSOR - \$1,000 OR IN-KIND

- Logo recognition on event marketing campaign
- 4 Tickets to the event
- Logo display on food tables
- opportunity for marketing table at event
- Logo on screens at event

### More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# NORTH FULTON FOCUS: LEADING THE REGION *June*

GNFCC has its FOCUS on building strong leadership for the region and ensuring North Fulton's future leaders are knowledgeable, keyed into the business community, and promoting their companies, people, and region. This lunch features a special guest speaker and recognizes our Leadership North Fulton class as well as highlighting our Non-profit Awards.

**AUDIENCE:** 150-200 Chamber members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR PER EVENT - \$4,000 (LIMIT 2 PER LUNCHEON)

- Speaking opportunity during Luncheon for (3-5) minutes
- Premier logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 8 at luncheon
- Marketing opportunity at each table

## GOLD SPONSOR PER EVENT - \$2,000

- Recognition from the podium
- Logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 4 at luncheon

## EXHIBIT SPONSOR PER EVENT - \$500

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

## SUPPORTING SPONSOR PER EVENT - \$250

- Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to luncheon

## EXHIBIT SPONSOR PER EVENT - \$500

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

## SUPPORTING SPONSOR PER EVENT - \$250

- Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to luncheon

## More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)





## **NORTH FULTON FOCUS: INNOVATION** *August*

GNFCC has its FOCUS on growing talent, empowering small business, and cultivating innovation right here in North Fulton. Talent shows up in many ways and it takes an ecosystem of creativity, business acumen, and access to resources to launch and grow companies. This opportunity highlights successful companies including our Innovating awards focusing on small business.

**AUDIENCE:** 150-200 Chamber members, community leaders, elected officials, and special guests

### **PRESENTING SPONSOR PER EVENT - \$4,000 (LIMIT 2 PER LUNCHEON)**

- Speaking opportunity during Luncheon for (3-5) minutes
- Premier logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 8 at luncheon
- Marketing opportunity at each table

### **GOLD SPONSOR PER EVENT - \$2,000**

- Recognition from the podium
- Logo recognition in all event marketing
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- Reserved Table of 4 at luncheon

### **EXHIBIT SPONSOR PER EVENT - \$500**

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

### **EXHIBIT SPONSOR PER EVENT - \$500**

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to luncheon

### **SUPPORTING SPONSOR PER EVENT - \$250**

- Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to luncheon

### **More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# **BOLD ANNUAL WINE SOCIAL** *August*

GNFCC annually gathers together the businesswomen of North Fulton for a night of connection and influencing centered around the incredible small businesses in North Fulton in the wine industry. This opportunity highlights the influence of a strong network to a career and provides an opportunity for our businessmen to show their support of their women colleagues.

**AUDIENCE:** 250 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

## **PRESENTING SPONSOR - \$5,000**

- SPEAKING OPPORTUNITY DURING EVENT FOR 2 MINUTES
- LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- OPPORTUNITY FOR EXHIBIT TABLE
- OPPORTUNITY TO PLACE ITEM IN EVENT SWAG BAG
- 6 VIP TICKETS TO THE EVENT

## **ENTERTAINMENT SPONSOR - \$2,000**

- OPPORTUNITY TO INTRODUCE ENTERTAINMENT ON STAGE
- LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- OPPORTUNITY FOR EXHIBIT TABLE
- OPPORTUNITY TO PLACE ITEM IN EVENT SWAG BAG
- 4 VIP TICKETS TO THE EVENT

## **GOLD SPONSOR - \$2,000**

- VERBAL RECOGNITION OF YOUR COMPANY DURING THE EVENT
- LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- OPPORTUNITY FOR EXHIBIT TABLE
- OPPORTUNITY TO PLACE ITEM IN EVENT SWAG BAG
- 4 VIP TICKETS TO THE EVENT

## **CENTERPIECE SPONSOR - \$1,500**

- VERBAL RECOGNITION OF YOUR COMPANY DURING THE EVENT
- LOGO DISPLAYED WITH CENTERPIECES
- LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- OPPORTUNITY FOR EXHIBIT TABLE
- OPPORTUNITY TO PLACE ITEM IN EVENT SWAG BAG
- 4 VIP TICKETS TO THE EVENT

## **PHOTO-BOOTH SPONSOR - \$1,500**

- LOGO ON FRAME IN PHOTO BOOTH WITH CHAMBER & NAMING SPONSOR LOGO
- LOGO DISPLAYED WITH CENTERPIECES
- LOGO RECOGNITION IN EVENT MARKETING MATERIALS
- OPPORTUNITY FOR EXHIBIT TABLE
- OPPORTUNITY TO PLACE ITEM IN EVENT SWAG BAG
- 4 VIP TICKETS TO THE EVENT

## **More information - Vernalisa Rougeux**

vrougeux@gnfcc.com

## **SILVER SPONSOR - \$1,000**

- VERBAL RECOGNITION OF YOUR COMPANY DURING THE EVENT
- LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- OPPORTUNITY FOR MARKETING TABLE
- 2 VIP TICKETS TO THE EVENT

## **PHOTOGRAPHY SPONSOR - \$1,000**

- LOGO ON ALL PHOTOS SENT TO FULL MEMBERSHIP POST-EVENT
- SPONSOR PROVIDES PHOTOGRAPHER LOGO RECOGNITION IN EVENT MARKETING MATERIAL
- 4 VIP TICKETS TO THE EVENT

## **EXHIBIT SPONSOR - \$500**

- RECOGNITION OF YOUR COMPANY DURING THE EVENT
- LOGO RECOGNITION IN EVENT MARKETING ACTIVITY
- 2 VIP TICKETS TO THE EVENT
- OPPORTUNITY FOR EXHIBIT TABLE

## **SUPPORTING SPONSOR - \$300**

- COMPANY NAME RECOGNITION IN ALL EVENT MARKETING ACTIVITY
- 2 VIP TICKETS TO THE EVENT

## **VIP TICKETS (LIMIT 50) - \$100**

- EARLY EVENT ACCESS AT 5 PM WITH CHAMPAGNE TOAST
- EXCLUSIVE VIP SWAG BAG
- CUSTOMIZED COLLECTIBLE WINE TUMBLER
- 10 EXTRA RAFFLE TICKETS TO USE IN PARTNER GIVEAWAYS

## **INDIVIDUAL TICKETS**

\*EACH TICKET INCLUDES 1 RAFFLE TICKET TO BE ENTERED IN PARTNER GIVEAWAYS (ADDITIONAL RAFFLE TICKETS AVAILABLE ONSITE)

- **MEMBER TICKETS: \$50**
- **MEN CHAMPIONING WOMEN TICKET** (FOR OUR MALE MEMBERS WANTING TO ATTEND & SUPPORT OUR WOMEN INFLUENCING BUSINESS. INCLUDES SPECIAL NAMETAG FOR THE EVENT): **\$50**
- **NON-MEMBERS TICKETS: \$65**

# GNFCC GOLF CLASSIC *September*

A crowd favorite - the annual GNFCC Golf Classic is the perfect setting to bring your team, prospective clients, and business partners out for a day of fun on the greens.

For our tee box sponsors, it's a wonderful opportunity to set up a fun, interactive exhibit to connect with each golf foursome as they complete the courses.

This event sells out every year - get your foursomes and sponsorships in early.

**AUDIENCE:** 250-300 (players, sponsors, volunteers) business professionals, community leaders

## **GOLF PLAYER GIFT SPONSOR - \$6,000**

- LOGO RECOGNITION ON GIFT ITEM WITH CHAMBER & NAMING SPONSOR LOGOS
- 1 FOURSOME
- LOGO DISPLAY WITH QR CODE ON TABLES
- EXHIBIT TABLE AT RECEPTION
- GIFT ITEM PROVIDED BY THE CHAMBER

## **19TH HOLE SPONSOR - \$5,000**

- SPEAKING OPPORTUNITY AT RECEPTION
- SPECIAL SIGNAGE AT RECEPTION
- EXHIBIT TABLE AT RECEPTION
- 1 FOURSOME

## **BRONZE SPONSOR - \$3,500**

- BANNER WITH LOGO RECOGNITION AT REGISTRATION
- SPECIAL RECOGNITION AT AWARDS CEREMONY
- 1 FOURSOME
- EXHIBIT TABLE AT RECEPTION

## **SILVER SPONSOR - \$3,250**

- BANNER WITH LOGO RECOGNITION AT REGISTRATION
- SPECIAL RECOGNITION AT AWARDS CEREMONY
- 1 FOURSOME

## **CLOSEST TO THE PIN CONTEST SPONSOR - \$3,250**

- OPPORTUNITY TO PRESENT CONTEST PRIZE AT AWARDS CEREMONY
- BANNER RECOGNITION WITH LOGO AT REGISTRATION
- SPECIAL RECOGNITION AT AWARDS CEREMONY
- 1 FOURSOME
- TEE BOX SIGN INCLUDED

## **PUTTING CONTEST SPONSOR - \$3,250**

- OPPORTUNITY TO PRESENT CONTEST PRIZE AT AWARDS CEREMONY
- DISPLAY OPTIONS AT PUTTING GREEN & OPPORTUNITY TO INTERACT WITH ALL GOLFERS THROUGHOUT THE DAY
- 1 FOURSOME
- CONTEST PRIZE PROVIDED BY THE CHAMBER

## **PUTTING RAFFLE SPONSOR - \$3,250**

- OPPORTUNITY TO PRESENT CONTEST PRIZE AT AWARDS CEREMONY
- DISPLAY OPTIONS AT PUTTING GREEN & OPPORTUNITY TO INTERACT WITH ALL GOLFERS THROUGHOUT THE DAY
- 1 FOURSOME
- CONTEST PRIZE PROVIDED BY THE CHAMBER

## **LONGEST DRIVE CONTEST SPONSOR - \$3,250**

- OPPORTUNITY TO PRESENT CONTEST PRIZE AT AWARDS CEREMONY
- DISPLAY OPTIONS AT SPONSORED PAR 5
- 1 FOURSOME
- CONTEST PRIZE PROVIDED BY THE CHAMBER

## **BALL TOSS SPONSOR - \$2,250**

- OPPORTUNITY TO PRESENT CONTEST PRIZE AT AWARDS CEREMONY
- OPTION TO SET UP MARKETING/TENT AT RECEPTION
- 1 FOURSOME
- PRIZE PROVIDED BY SPONSOR

## **GOLF CLINIC SPONSOR: \$2,500**

- LOGO RECOGNITION ON COLLATERAL
- WELCOMING REMARKS AT CLINIC
- 4 CLINIC PARTICIPANTS

## **GOLF REGISTRATION SPONSOR - \$2,000**

- OPTION FOR DISPLAY TABLE AT REGISTRATION TO GREET PLAYERS
- SPECIAL SIGNAGE AT REGISTRATION DESK
- 2 GOLFERS

## **HOLE-IN-ONE SPONSOR - \$1,600**

- OPPORTUNITY TO PRESENT PRIZE DURING AWARDS CEREMONY
- OPTION TO SET UP MARKETING TABLE TENT AT DESIGNATED HOLE
- 2 GOLFERS

# GNFCC GOLF CLASSIC

## **WATER HAZARD SPONSOR - \$1,600**

- COMPANY LOGO ON TWO BANNERS MARKING UNIQUE HAZARDS
- 2 GOLFERS

## **CLEAN GREENS SPONSOR - \$1,600**

- COMPANY LOGO ON WASTE/RECYCLING RECEPTACLES PLACED ON EVERY GOLF COURSE
- 2 GOLFERS

## **DRIVING RANGE SPONSOR - \$1,600**

- EXCLUSIVE MARKETING AT DRIVING RANGE FROM 8:30-9:30 AM WITH OPTION TO SET UP MARKETING TABLE/TENT
- 2 GOLFERS

## **GOLF CART PLAYCARD SPONSOR - \$1,600**

- COMPANY LOGO PROMINENTLY DISPLAYED ON FRONT WINDOW OF ALL GOLF CARTS
- 2 GOLFERS

## **VALET SPONSOR: \$1,600**

- OPPORTUNITY TO HAVE TENT AT PARKING AREA DURING REGISTRATION
- LOGO ON SIGNAGE AROUND PARKING AREA
- CHOOSE 2 PLAYERS **OR** TENT ON TEE BOX

## **BEVERAGE STATION SPONSOR - \$1,600**

- OPTION TO HAVE COMPANY REP POSITIONED AT ONE OF FOUR STATIONS ON COURSE - CHAMBER PROVIDES SNACKS & BEVERAGES
- COMPANY LOGO ON SIGN POSITIONED AT ONE STATION
- 2 GOLFERS

## **GOLF BAG TAG SPONSOR - \$1,000**

- EXCLUSIVE PROVIDER OF BAG TAGS TO BE PLACED ON EACH PLAYER'S
- BAG AT PLAYER REGISTRATION
- BAG TAGS WILL FEATURE TOURNAMENT LOGO ON ONE SIDE AND YOUR COMPANY LOGO ON THE OPPOSITE SIDE
- DOES NOT INCLUDE PLAYER POSITION

## **PHOTOGRAPHY SPONSOR: \$1,000**

- LOGO ON PHOTOS SENT TO FULL CHAMBER MEMBERSHIP
- SPONSOR PROVIDES PHOTOGRAPHY
- 4 TICKETS TO AFTER PARTY RECEPTION
- LOGO RECOGNITION ON EVENT SIGNAGE

## **PREMIUM TEE BOX DISPLAY SPONSOR - \$750**

- COMPANY LOGO ON ONE TEE BOX SIGN
- **TENT PRE-SET ON YOUR ASSIGNED TEE BOX**
- DOES NOT INCLUDE PLAYER POSITION

## **ENERGY SPONSOR - \$600**

- BANNER RECOGNITION AT REGISTRATION
- LOGO RECOGNITION IN ALL MARKETING ACTIVITY
- 2 GOLF CLINIC PARTICIPANTS

## **TEE BOX DISPLAY SPONSOR - \$500**

- COMPANY LOGO ON ONE TEE BOX SIGN
- OPTION TO SET UP MARKETING TABLE/TENT
- DOES NOT INCLUDE PLAYER POSITION
- SPONSOR PROVIDES TENT AND TABLE

## **MULLIGAN CARD SPONSOR - \$500**

- COMPANY LOGO, TAGLINE AND CONTACT INFORMATION ON FULL COLOR MULLIGAN CARDS SOLD AT REGISTRATION
- SPONSOR RECOGNITION AT OPENING CEREMONY
- DOES NOT INCLUDE PLAYER POSITION

## **BREAKFAST SPONSOR - \$500**

- COMPANY LOGO DISPLAYED AT TABLE
- OPTION TO SET UP MARKETING TABLE

## **MIMOSA BAR SPONSOR - \$500**

- COMPANY LOGO DISPLAYED AT BAR AT CHECK-IN
- OPTION TO SET UP MARKETING TABLE
- SPONSOR RESPONSIBLE FOR PROVIDING BEVERAGES AND SUPPLIES

## **GOLF CLINIC COCKTAIL BAR SPONSOR - \$500**

- COMPANY LOGO DISPLAYED AT COCKTAIL BAR
- OPTION TO SET UP MARKETING TABLE

## **GOLF CLINIC BOOTH SPONSOR - \$500**

- COMPANY LOGO DISPLAYED AT BOOTH
- OPTION TO SET UP MARKETING TABLE

## **HOLE SIGNAGE SPONSOR - \$250**

- COMPANY LOGO ON HOLE SIGN
- DOES NOT INCLUDE PLAYER POSITION

## ***GOLF CLINIC PARTICIPANTS*** **\$150 PER PERSON**

- GROUP GOLF LESSONS FOR 1.5 HOURS
- OPEN BAR
- ACCESS TO 19TH HOLE RECEPTION WITH OPEN BAR & FOOD

**More information - Vernalisa Rougeux**  
vrougeux@gnfcc.com



# BOLD ANNUAL WOMEN'S LEADERSHIP SUMMIT

**October**

This event boasts a day of professional development specifically for the businesswomen of North Fulton. We kick off with a lunch social followed by keynotes and breakout sessions before wrapping with a wine tasting reception with a fun networking twist.

**AUDIENCE:** 250 Chamber members, Women in Business, nonprofit leaders, community leaders, and elected officials

## SUMMIT PRESENTING SPONSOR - \$3,000

- Speaking opportunity during Summit for 2 minutes
- Company logo in all Summit marketing & during event
- Logo recognition on screen at event
- Exclusive table gift opportunity/display table in Exhibit Hall
- 10 tickets to all sessions (includes Wine Reception)
- Display table to distribute marketing materials

## LUNCH SPONSOR - \$2500

- Opportunity to speak at lunch
- logo recognition in all marketing
- logo recognition on screens
- 4 Tickets to the event

## GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing activity
- Logo recognition on screen at event
- Display table to distribute marketing materials
- 4 Tickets to the event

## BREAKOUT SESSION SPONSOR - \$1,000

- Recognition from podium during each breakout session
- 2 tickets to the event (includes Wine Reception)

## KEYNOTE WRAP-UP SPONSOR - \$1,000

- Recognition from podium during wrap-up session
- 2 tickets to the event (includes Wine Reception)

## WINE RECEPTION SPONSOR - \$1,000

- Recognition from the podium during reception
- 2 tickets to the event

## EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition with hyperlink in marketing emails
- Display table to distribute marketing materials
- 2 Tickets to the event

## SUPPORTING SPONSOR - \$250

- Name recognition in marketing collateral
- 2 Tickets to the event

## More information - Vernalisa Rougeux

[vrrougeux@gnfcc.com](mailto:vrrougeux@gnfcc.com)

