

# 2025

## SPONSORSHIP GUIDE



# 2025 SPONSORSHIP OPPORTUNITIES

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# BUSINESS ADVOCACY



## DAY AT THE CAPITOL

### ***February: Exclusive to Chairman's Circle members***

Exclusive access to Board members and Chairman's Circle Members for a half-day event with members of the North Fulton delegation and key policy makers from both the House and Senate.

Photo opportunities in the Capitol Rotunda with the Governor.

**AUDIENCE:** 45-60 Chamber Board of Directors, Chairman's Circle Members, Community Leaders, North Fulton Elected Officials, and special guests

### **PRESENTING SPONSOR - \$2,000 (2 AVAILABLE)**

- Speaking opportunity for 2 minutes
- Logo recognition in all marketing materials
- Opportunity to introduce an elected official
- Logo on printed agenda at event
- 2 attendees

### **BREAKFAST SPONSOR - \$1,000**

- Speaking opportunity during breakfast at the Capitol
- Logo recognition in all marketing materials
- Covers breakfast for the group
- Logo on printed agenda at event
- 2 attendees

### **PUBLIC POLICY SUPPORTING SPONSOR - \$500**

- Logo recognition in all marketing materials
- Logo on printed agenda at event
- 1 attendee

**More information - Sandy Manning**  
[smanning@gnfcc.com](mailto:smanning@gnfcc.com)



# WASHINGTON D.C. FLY-IN

## May: Exclusive to Chairman's Circle Members

Exclusive invitation to the Chamber's Washington D.C. Fly-In annually in September includes meetings with U.S. Congressmen, U.S. and Georgia Chambers, and key Congressional leadership.

**AUDIENCE:** 30-40 Chamber Board of Directors, Chairman's Circle Members, elected officials, congressional leaders, and community leaders

### PRESENTING SPONSOR - \$10,000

- Logo recognition in trip program book
- Opportunity to make welcome remarks
- Logo company featured in promotional materials including website, social media, e-newsletter, press release, and podcast feature
- Includes **1 Participant**

### DINNER SPONSORS - \$4,000 (2 AVAILABLE)

- Logo recognition in trip program book
- Opportunity to make welcome remarks at dinner
- Logo featured in promotional materials including website, social media, e-newsletter

### NOTEBOOK SPONSOR - \$3,000

- Sponsor logo featured on all notebooks given to attendees with program and Chamber logo
- Logo recognition in all event marketing
- Opportunity to make remarks at opening session

### LUNCH SPONSORS - \$2,000 (2 AVAILABLE)

- Logo recognition in trip program book
- Opportunity to make welcome remarks at lunch
- Logo featured in promotional materials including website, social media, e-newsletter

### BAR SPONSOR - \$2,000

- Recognized at bar host at after dinner reception
- Logo recognition on agenda
- Toast opportunity during the reception
- Covers group bar tab

### SEGMENT SPONSOR - \$1,500

- Recognition in the conference program book
- Verbal recognition at the specific segment
- Opportunity to introduce the segment speakers/tour
- Logo featured in promotional materials including website, social media and e-newsletter

### TRANSPORTATION SPONSOR - \$1,000

- Logo recognition in trip program book
- Opportunity to make welcome remarks on coach transfer
- Logo featured in promotional materials including website, social media, e-newsletter

### PARTICIPANT - \$3,000

Registration Includes:

- Two nights single-occupancy lodging
- Coach transfers while in D.C.
- Lunch & Dinner both days
- Delegate meetings with Congressional Leaders on topics important to our Community

*\*Flights not included*

**More Information -  
Sandy Manning**

[smanning@gnfcc.com](mailto:smanning@gnfcc.com)



# NORTH FULTON FUTURES SUMMIT

**May 21, 2025**

A special breakfast diving into the unique collaboration of our six distinct cities to move forward as one outstanding region. This Summit features panels on trending economic development topics in North Fulton.

**AUDIENCE:** 200+ Economic Development Leaders, Chamber Members, Developers, and Community Business Professionals

## SUMMIT PRESENTING SPONSOR - \$4,000

- Speaking opportunity on stage for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition in onscreen presentation
- Reserved premium seating for 8 guests
- Exclusive opportunity to distribute swag item

## NOTEBOOK SPONSOR - \$3,000

- Sponsor logo featured on all notebooks given to attendees with program and Chamber logo
- Logo recognition in all event marketing
- Reserved premium seating for 8 tickets
- Recognition from podium

## GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing
- Logo Recognition on screen at the event
- Opportunity for marketing table
- Reserved premium seating for 8 tickets
- Recognition from podium

## SILVER SPONSOR - \$1,000

- Logo recognition in all event marketing
- Logo recognition on screen at the event
- Reserved premium seating for 4 tickets
- Recognition from podium

## EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition in marketing emails
- Display table to distribute marketing materials
- 2 tickets to the event
- Recognition from podium

## SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition in marketing emails
- 2 tickets to the event
- Recognition from podium

## More Information - Vernalisa Rougeaux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# STRATEGIC LEADERSHIP VISIT

## September: Exclusive to Chairman's Circle Members

The Greater North Fulton Chamber's Strategic Leadership Visit provides an opportunity for 35 of North Fulton's top leaders in government, business, and education to engage and explore innovative ideas and programs which have helped build partnerships to impact positive community change. This visit is designed to create new networks among business and civic leaders in North Fulton and metro Atlanta - connections vital for implementing lessons learned upon return to Georgia.

**AUDIENCE:** 35 Chamber Board of Directors, Chairman's Circle Members, elected officials, and community leaders

**2024 Location: Carmel, IN**

### PRESENTING SPONSOR - \$10,000

- Company Name follows program name
- Logo recognition in the conference program book
- Opportunity to make welcome remarks during the Welcome Reception/Session
- Company featured in promotional materials including website, social media, and e-newsletter
- Includes (1) participant registration

### VIP EVENT & TOUR SPONSOR - \$10,000

- Logo recognition in the program book
- Opportunity to make remarks at sponsored event
- Company featured in promotional materials including website, social media, and e-newsletter
- Includes (1) participant registration

### DINNER SPONSOR - \$3,000 (4 AVAILABLE)

- Recognition in the program book
- Opportunity to make remarks at sponsored dinner
- Company featured in promotional materials including website, social media, and e-newsletter

### TRANSPORTATION SPONSOR - \$2,500

- Logo recognition in the conference program book
- Verbal recognition during transportation from airport
- Opportunity to make welcome remarks on private coach
- Company featured in promotional materials including website, social media, and e-newsletter

### LUNCH SPONSOR - \$2,500 (1 AVAILABLE) (1 SOLD)

- Logo recognition in the program book
- Opportunity to make welcome remarks at sponsored lunch
- Company featured in promotional materials including website, social media, and e-newsletter

### GIFT SPONSOR - \$2,000 (2 AVAILABLE)

- Logo recognition in the program book
- Verbal recognition during open session
- Logo recognition attached to attendees gifts
- Company featured in promotional materials including website, social media, and e-newsletter

*\*Flights Not Included*

**More Information - Sandy Manning**  
smanning@gnfcc.com

# STRATEGIC LEADERSHIP VISIT

*September: Exclusive to Chairman's Circle Members*

## SEGMENT SPONSOR - \$1,500 (5 AVAILABLE)

- Logo recognition in the program book
- Verbal recognition during sponsored segment
- Opportunity to introduce the segment speakers/tour
- Company featured in promotional materials including website, social media, and e-newsletter

## BUSINESS DEVELOPMENT SPONSOR - \$500 (5 AVAILABLE) (1 SOLD)

- Logo recognition in the conference program book
- Company featured in promotional materials including website, social media, and e-newsletter

## PARTICIPANT - \$3,000

Registration Includes:

- Two nights single-occupancy hotel accommodations
- Coach transfers while in selected city
- Lunch & dinner both days
- Special tours and economic development meetings

## More Information - Sandy Manning

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*\*Flights Not Included*



# MAYOR'S APPRECIATION LUNCH

**November 19, 2025**

Hear from the Mayors of North Fulton as they present their highlights of the year.

**AUDIENCE:** 250+ Chamber Members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR - \$4,000 (LIMIT 2)

- Speaking opportunity during lunch for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition in on screen presentation
- Reserved table for 8 guests
- Exclusive opportunity to distribute swag item
- Logo with hyperlink on website in marketing emails

## GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing
- Opportunity to set up marketing table
- Reserved table of 8 at lunch
- Logo Recognition on screen at the event
- Logo with hyperlink on website in marketing emails

## SILVER SPONSOR - \$1,000

- Logo recognition in all event marketing
- Logo recognition on screen at the event
- Premium reserved seating for 4 at event
- Logo with hyperlink on website in marketing emails

## EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition with hyperlink on website in marketing emails
- Display table to distribute marketing materials
- 2 tickets to the event

## SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition with in marketing emails
- 2 tickets to the event

**More information - Vernalisa Rougeux**  
vrougeux@gnfcc.com







# BUSINESS GROWTH



## CHAMBER MARKETING

Land your company's marketing directly in the inbox of North Fulton's business community. Build your brand, generate business, and spotlight your expertise through the Chamber's distribution list

GNFCC is the only regional Chamber in the metro, crossing city lines to reach all of North Fulton.

- 3,200+ sent weekly to Chamber Member companies
- 90,000 employees work for Chamber member businesses
- 75% of membership are small business
- More than 150 Chairman's Circle Members

### CHAMBERLINK WEEKLY EMAIL

A critical weekly update designed to keep members informed and engaged a week ahead of scheduled events. Email open rate scores above the national average.

**AUDIENCE:** 3,200 subscribers

### NAMING SPONSOR - \$10,000 WITH LOGO RECOGNITION

- Ad in weekly newsletter for 12 months
- Logo listed on marketing page on website as Chamberlink sponsor
- Email sent to 3,200 contacts with close to 1000 impressions

### MONTHLY SPONSOR - \$500

- Ad in weekly newsletter for four weeks
- Email sent to 3,200 contacts with close to 1,000 impressions

### WEBSITE MARKETING

The GNFCC Website is generating more traffic and attention than ever before. This key business site features business, economic, and talent development information as well as serving as the home of NorthFultonJobs.com and the North Fulton Camera Ready initiative. Visited by thousands of users each month, this is a great opportunity to get your company brand in front of business leaders and new residents alike.

### GNFCC.COM INDIVIDUAL ANNUAL WEBPAGE PLACEMENT - \$1,500

- Logo displayed in drop-down bar with link on page of your choice

**More Information - Ryan Dale**  
rdale@gnfcc.com

# MEMBERSHIP MAX

*January - December*

Chamber 101 orientates new member companies, those considering membership with GNFC, and/or new employees at existing Chamber member companies. Sponsoring the Chamber 101 year-long series is a great opportunity to make sponsor remarks and have your company showcased in front of new businesses, businesses who are growing, and established Chamber Members. Chamber 101 occurs monthly and includes logo recognition in the e-newsletters that go out advertising the events all year-long.

**AUDIENCE:** 45+ new Chamber Members, newly hired business professionals, invited guests, and prospective members

## **NAMING SPONSOR - \$2,500**

- Speaking opportunity at each Chamber 101 event monthly
- Prominent, year-long logo recognition on Chamber webpage
- Logo recognition in all event marketing materials
- Logo recognition on monthly email promotion to all new members

## **BREAKFAST SPONSOR - \$500 OR IN-KIND (PER EVENT)**

- Provide breakfast for all attendees
- Opportunity to address attendees
- Opportunity to distribute marketing collateral

**More Information - Sophia Klumb**  
sklumb@gnfcc.com



# INVESTOR LEVEL EXCLUSIVE EVENTS

## *January - December: Exclusive to Chairman's Circle & Higher Members*

GNFCC Investors are a distinct group of CEO's and high-level Executives representing major companies, business segments, and organizations in the metro Atlanta area. This level provides leaders and key influencers an opportunity to engage in strategic discussions regarding economic development, public policy, and quality of life in North Fulton and our region.

### STAND-ALONE INVESTORS EXCLUSIVE EVENT SPONSOR OPPORTUNITIES

*August*

#### ELECTED OFFICIALS RECEPTION

#### PRESENTING SPONSOR - \$2,500 (LIMIT 2)

- Speaking opportunity during event for (2) minutes
- Premier logo recognition in event marketing campaign
- Eight (8) attendees to event
- Logo rotating on screens at venue
- Logo on event registration page on website
- First right of opportunity for next calendar year

#### ADVOCACY SPONSOR - \$1,000

- Logo recognition in event marketing campaign
- Logo rotating on screens at venue
- Logo on event registration page on website
- Company recognition from podium
- Four (4) attendees to event

#### SUPPORTING SPONSOR - \$500

- Company name recognition in event marketing campaign
- Company name rotating on screens at venue
- Company name on event registration page on website
- Company recognition from podium
- Two (2) attendees to event

### QUARTERLY INVESTORS EXCLUSIVE EVENT SPONSORS OPPORTUNITIES

*\*Investor-only exclusive events to be announced throughout the year*

#### PRESENTING SPONSOR - \$1,000 (LIMIT 2)

- Speaking opportunity during event for (2) minutes
- Premier logo recognition in event marketing campaign
- Four (4) attendees to event
- Logo rotating on screens at venue where applicable
- Logo on event registration page on website
- First right of opportunity for next calendar year

#### SUPPORTING SPONSOR - \$500

- Logo recognition in event marketing campaign
- Logo rotating on screens at venue \*where applicable
- Logo on event registration page on website
- Company recognition from podium
- Two (2) attendees to event

**More Information - Audrey Degen**  
adegen@gnfcc.com

# SMALL BUSINESS SUCCESS SERIES

## *Bi-monthly*

GNFCC knows that small businesses are the backbone of the American economy and investing in small business success is an investment for the good of the region.

The Small Business Success Series is designed to provide professional development, hard and soft skills education, and access to resources critical to businesses.

Topics are guided by the GNFCC Board of Directors and Chamber Member feedback and change annually based on relevant trends.

Level up your business by sponsoring this popular series that supports your local business owners.

**AUDIENCE:** 65 Chamber Members, entrepreneurs, and business professionals

### **PRESENTING SPONSOR - \$5,000**

- Speaking opportunity for 2 mins at each bi-monthly event
- Prominent logo recognition on Chamber website and weekly emails where seminars are featured
- Prominent logo recognition in all event marketing activity
- Display table to distribute marketing materials

### **EVENT SPONSOR - \$750**

- Logo recognition with link all year when marketing program
- Opportunity to address attendees at one chosen program day, and recognized at all program dates
- Opportunity to set up a marketing table the day you address attendees
- Two attendees included for each program day

### **More Information - Sophia Klumb**

sklumb@gnfcc.com



# PROALLIANCE LEADS GENERATION GROUP

**Weekly, Wednesdays 7:30 - 9:00 a.m.**

The most popular leads generation event everyone is talking about in North Atlanta  
A great opportunity to get in front of a uniquely consistent, pro-business, and  
incredibly positive group of supportive professionals.

**AUDIENCE:** 100+ Chamber members, business professionals, and invited guests

## PRESENTING SPONSOR - \$5,000

- Opportunity to speak to attendees monthly
- Logo recognition during each meeting
- Logo on dedicated website page all year long with hyperlink to company page of choice
- Logo included in 52 weekly emails to 3,200 Chamber members with near 1000 impressions
- Complimentary admission for each weekly event
- Logo recognition on confirmation emails when members register

## THREE MONTH SPONSOR - \$750

- Logo recognition on registration page for the sponsored 3 months
- Logo recognition on confirmation emails when members register
- Opportunity to set up a marketing table during sponsored 3 months
- Verbal recognition each week during sponsored months
- Free admission for sponsored months

## MONTHLY SPONSOR- \$500

- Logo recognition on registration page for the sponsored month
- Logo recognition on confirmation emails when members register
- Opportunity to set up a marketing table during sponsored month
- Verbal recognition each week during sponsored months
- Free admission for sponsored months



## BREAKFAST SPONSOR - In-Kind

- Sponsor brings in breakfast for 100 group
- Opportunity to speak to room (2 minutes)
- Logo featured on chosen week registration page
- Limit 1 company per week

*\*GNFCC will provide coffee unless sponsor requests otherwise*

**More Information - Sophia Klumb**

sklumb@gnfcc.com

# MILTON BUSINESS COUNCIL

The Greater North Fulton Chamber's Milton Business Council is an executive committee within the Chamber focused on the business development and prosperity in Milton.

**AUDIENCE:** 50+ Milton Business Council members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR - \$2,500 (2 AVAILABLE)

- Speaking opportunity during events for (2) minutes - 4 events total
- Logo recognition on GNFC Milton Business Council webpage
- Logo recognition on GNFC Milton Business Council emails
- Display table to distribute marketing materials
- Premier logo recognition in all event marketing materials

## ANNUAL SPONSOR OF ALL QUARTERLY EVENTS - \$750

- Speak at one chosen quarterly event (2 minutes), and recognized at all events
- Logo Recognized on MBC webpage all year
- Company name on printed sign at events
- Display table to distribute marketing materials at events
- Linked name recognition in MBC marketing collateral

**More Information - Sophia Klumb**  
sklumb@gnfcc.com



# BUSINESS AFTER HOURS

## Monthly

Business After Hours consistently proves to be the ultimate way to wrap up your busy work day. Appetizers and drinks await Chamber Members as they gather for an opportunity to socialize and network with fellow business and community leaders at various local businesses. These events are free for Chamber Members and \$25 for future members to attend.

**AUDIENCE:** An average of 100-125 business professionals, Chamber Members, community leaders, and elected officials

### NAMING SPONSOR - \$25,000 (LIMIT 1)

- Company will have right of first refusal each year to renew this sponsorship.
- 10 (or more) events per year
- Prominent Company logo on all event marketing
- Logo included in weekly email recognition (3,200 recipients and near 1,000 impressions per email)
- Logo included in promoted event stand alone emails (2-3 per month)
- Logo on dedicated website page all year long with hyperlink to company page of choice
- Opportunity to address attendees at each event
- Opportunity to invite 8 clients/guests to each event
- Opportunity to set up a marketing display at each event
- Logo included on each stand-alone event registration page

### MONTHLY HOST SPONSOR - \$1,000

- Event to be held at your company location
- Opportunity to speak to attendees
- Logo recognition in all event marketing
- Attendee contact list provided post event
- Sponsor provides all food and beverage for event

### EXHIBIT SPONSOR - \$250 PER EVENT

- Recognition of your company during the event
- Linked name recognition in all event marketing activity
- Marketing table to distribute company materials at event
- Restricted to non-competing companies

**More information - Vernalisa Rougeux**  
vrougeux@gnfcc.com

**SPONSOR INTEREST FORM**



# DIPLMAT PROGRAM

*January - December*

The GNFCC Diplomat Program is a volunteer opportunity where dedicated member can promote the GNFCC, support Chamber functions, and work to develop relationships and engage members. Diplomats attend ribbon cuttings, signature events, and programs representing the Chamber and typically focus on small business.

## 2025 GNFCC DIPLOMAT PROGRAM PRESENTING SPONSOR - \$6,000

- Logo on website page for Diplomat Program for full year
- Company logo on the cover of the Diplomat training manual
- Logo on Diplomat Polos given to all program participants
- Three name badges for sponsoring company to wear to ribbon cuttings
- Company tagged on Facebook and Instagram when posting about ribbon cuttings
- Opportunity to speak (2 mins) at Diplomat Training session on December 15, 2025
- Opportunity to speak (2 mins) at all Diplomat committee meetings (6 per year)
- Opportunity to speak (2 mins) at all GNFCC hosted ribbon cuttings (held 70 Ribbon Cuttings in 2023)
- Opportunity to speak (2 mins) at the Volunteer Lunch held in November/December 2025

## 2025 VOLUNTEER APPRECIATION LUNCH SPONSOR - \$1500

- Opportunity to speak (2 mins) at the Volunteer Appreciation Lunch held in November/December 2025
- Opportunity to set up marketing table at the lunch
- Company logo included on invitation with hyperlink

**More Information - Sophia Klumb**  
sklumb@gnfcc.com





# SPECIALIZED MARKETING OPPORTUNITIES

## GNFCC @ Avalon Room Naming Rights (committed in 5 year increments)

Join the waiting list for interest in becoming a naming room sponsor by emailing Rebekah Anderson, Vice President, at [randerson@gnfcc.com](mailto:randerson@gnfcc.com).

### Naming Sponsors Receive:

- Logo displayed alongside room entrance
- Room name to include sponsor name, e.g. the Wellstar Community Room/the Northside Boardroom
- Sponsor receives unlimited use of any GNFCC @ Avalon Room space throughout duration of sponsorship, on a first come first serve basis
- Sponsor names in permanent space under Meeting Rentals tab on GNFCC website
- First right of opportunity to continue naming rights

## THE COMMUNITY ROOM

Our largest meeting room seats up to 100 guests theater style or 80 guests in classroom style at 26 conference tables. Several arrangement styles are available for setting up the room to specific needs. The room includes dual 85" presentation monitors and lectern with the use of mics and a full sound system. A permanent service bar is set in a dedicated alcove along the windows facing Old Milton Parkway for your ease in catering coffee or meal service.

## THE BOARDROOM

Our most exclusive meeting room seats up to 18 at an executive board table and features dual 75" presentation monitors. Additional guests can be accommodated around the perimeter as needed. Rental of this executive meeting space includes full use of a dedicated coffee and cold beverage bar, and catering can be set up immediately outside the room in the executive wing.

## THE CONFERENCE ROOMS (4 TOTAL)

These rooms feature seating for 4-6 people and include a 65" presentation monitor. Rental of this executive meeting space includes full use of a dedicated coffee and cold beverage bar.

## GNFCC BREAK BAR SPONSOR

### BREAK BAR SPONSOR - \$5,000

- Exclusive to 1 company per calendar year
- Logo displayed on refrigerator decal
- Logo displayed on coffee maker decal
- Logo included with Wi-Fi credentials on wall in Community Room
- Logo rotated as Break Bar sponsor on Chamber Lobby monitor
- Social Media announcement of sponsorship
- First right of opportunity for 2025

## GNFCC AVALON WIFI SPONSOR

### PRESENTING SPONSOR - \$4,000

- Exclusive to 1 company per calendar year
- Logo displayed on Wi-Fi cards in each meeting room in GNFCC office
- Logo included with Wi-Fi credentials on wall in Community Room
- Logo rotated as Wi-Fi sponsor on Chamber Lobby monitor
- Social Media announcement of sponsorship
- First right of opportunity for 2025

### More Information - Ryan Dale

[rdale@gnfcc.com](mailto:rdale@gnfcc.com)





# LEADERSHIP PROGRAMS

Leadership Program sponsorships are annual sponsorships that support all 3 of our leadership development arms and is the perfect way to invest in the talent pipeline and future leaders of North Fulton all in one spot. Listed on this page are the program descriptions followed by the sponsorship opportunities on the following page.

## LEADERSHIP NORTH FULTON (& ALUMNI) *September - June*

Leadership North Fulton (LNF), has been the region's signature leadership development program for more than 30 years. Each year, graduating participants join the ranks of more than 500 LNF alumni and continue to invest in our communities through their time and talent.

Pillars of the program include promoting community awareness, instilling civic responsibility, and building relationships. Participants engage civic leaders through program class days, and many alumni have gone on to serve on community non-profit boards or as elected officials. The relationships that are forged through participation and investment in LNF by business and nonprofit partners continue to affirm the program's foundational role in community leadership development.

**AUDIENCE:** 30-40 rising and established business and Nonprofit Leaders in North Fulton

## EMERGING LEADERS

The Emerging Leaders Program (ELP) offers a unique opportunity for sophomores and juniors from North Fulton high schools who wish to develop leadership skills, identify and address community issues, and interact with local leaders, such as city mayors and start-up owners. This is accomplished through a combination of interactive lectures, discussions, site visits, outside activities, community service, and networking opportunities.

**AUDIENCE:** 40-50 North Fulton high school students and parents at Opening and Graduation Celebrations



**More information - Margaret Shiver**  
[mshiver@gnfcc.com](mailto:mshiver@gnfcc.com)

Sponsor Benefits	Presenting \$10000	Legacy \$7500	Impact \$5000	Champion \$2500	Community \$1000	Supporting \$500
Tuition for Leadership North Fulton	✓ Full	✓ Full	✓ 1/2			
Sponsor Remarks at LNF Orientation and Graduation	✓	✓	✓			
Sponsor Remarks at ELP Graduation & Orientation	✓	✓	✓			
Reserved Tickets for guests at Leadership Lunch & ELP Graduation	8	8	4	4		
Logo on all class marketing material	✓	✓	✓	✓	✓	✓
Logo on Leadership Programs Website	✓	✓	✓	✓	✓	✓
Opportunity to speak at a class day	✓	✓	✓	✓	✓	
Opportunity for marketing table at chosen class day	✓	✓				
Sponsor Spotlight in LNF Alumni Newsletter	✓		<p><b>GNFCC is building the future leaders and workforce of North Fulton today.</b></p> <p>Offering comprehensive leadership programs for business professionals (LNF) and high school students (ELP), GNFCC is instilling civic responsibility, promoting community awareness, and building a pipeline of talent that cares about the region. Invest in the professional development of your own employees, the education of our local high school students, and creating community leaders for North Fulton by sponsoring the GNFCC Leadership Programs.</p>			
Recognition in press releases	✓					
Invitation to LNF & Alumni socials	✓					
Prominent ad placement on Leadership Programs website & emails	✓					

# NEXTGEN YOUNG PROFESSIONALS

*January - December*

NextGen Young Professionals is a Chamber talent development initiative that serves to engage, recognize, and develop GNFC's future leaders through networking and professional development opportunities throughout the year.

**AUDIENCE:** This young professionals group is designed for individuals, ages 21 to 40, who are living and/or working in North Fulton. Non-Chamber members welcome.

## **PRESENTING SPONSOR - \$5,000**

- Logo incorporated into NextGen program logo
- Speaking opportunity (2 minutes) to attendees during all NextGen events
- Logo on dedicated website page all year long with hyperlink to company page of choice
- Premier logo representation on all event marketing leading up to events (Chamberlink/NextGen)
- Opportunity to display marketing materials at events
- Social media mentions - Facebook & LinkedIn
- 5 tickets to each NextGen event

## **CONNECT AFTER HOURS SERIES SPONSOR - \$1,000 (4 YEARLY EVENTS)**

- Logo representation on all event email marketing leading up to Connect After Hours events (Chamberlink/NextGen)
- Opportunity to give 2-minute remarks at one designated Connect After Hours event
- Opportunity to display/distribute marketing materials at every Connect After Hours event
- Social media mentions on Facebook and LinkedIn
- 2 additional tickets to all Connect After Hours events

## **CONNECT & CAFFEINATE SERIES SPONSOR - \$1,000 (5 YEARLY EVENTS)**

- Logo representation on all event email marketing leading up to Connect & Caffeinate events (Chamberlink/NextGen)
- Opportunity to give 2-minute remarks at one designated Connect & Caffeinate event
- Opportunity to display/distribute marketing materials at every Connect & Caffeinate event
- Open complimentary invitation to young professionals at your company for all Connect & Caffeinate events
- Social media mentions on Facebook and LinkedIn

## **PROFESSIONAL DEVELOPMENT LUNCH SPONSOR - \$750 (SPRING)**

- Logo representation on all event email marketing leading up to lunch
- Opportunity to give 2-minute remarks at lunch
- Opportunity to display/distribute marketing materials at lunch
- Social media mentions on Facebook and LinkedIn

**More Information - Sandy Collins**

[smanning@gnfcc.com](mailto:smanning@gnfcc.com)

# MENTOR MATCH PROGRAM

*March - November*

The Mentor Match program is designed to create curated pairings of blossoming and seasoned professionals who can benefit from learning from each other. Over the course of 9 months, Mentors will meet with their Mentees, share knowledge, and provide a firsthand glimpse of life and work in North Fulton. At the conclusion of the program, mentors and mentees often find that growth and learning have been mutually beneficial, and the mentoring partnership has grown in ways not foreseen at the start.

**AUDIENCE:** This young professionals program is designed for individuals, ages 21 to 40, who are Chamber Members and looking for professional mentorship.

## MENTOR MATCH PROGRAM PRESENTING SPONSOR - \$2,500

- Opportunity to speak to attendees during opening event (March)
- Opportunity to speak to attendees during closing event (November)
- Year-long logo recognition on GNFCO NextGen Connects Webpage
- Prominent logo recognition in all event marketing activity, including all Chamber emails during recruitment and social media
- Logo recognition during application process

**More Information - Margaret Shiver**

[mshiver@gnfcc.com](mailto:mshiver@gnfcc.com)



# MEMBERSHIP DIVERSITY PROGRAMS

GNFCC is dedicated to representing the diversity of the North Fulton Business Community across industry sectors, cultures, and backgrounds.

The North Fulton Friendship Initiative brings diverse business leaders together in a year long program designed to engage differences and empower friendship.

The annual Business Leader Multicultural Mixer is a reception that convenes the executive and Board leadership of GNFCC's diverse peer organizations to engage collaboration and regional opportunities.

**AUDIENCE:** North Fulton Business leaders who are dedicated to regional Diversity.

## NORTH FULTON FRIENDSHIP INITIATIVE

*October - May*

### PRESENTING SPONSOR - \$2,500

- Logo on dedicated website page all year long with hyperlink to company page of choice
- Opportunity to speak at kick off event
- Logo included on all program materials
- Opportunity to nominate team member for program
- Opportunity to speak at end of program celebration

**More Information - Alisa Wolfe**  
awolfe@gnfcc.com

## MULTICULTURAL BUSINESS LEADER MIXER

*September*

### PRESENTING SPONSOR - \$4,000

- Logo included with program name on webpage
- Opportunity for 2 minute sponsor remarks
- Logo on event marketing and email campaign (with approximately 1000 impressions)
- Logo on screens during reception
- 8 attendees to invite organization of choice
- Opportunity to distribute swag item to each guest

### DIVERSITY AMBASSADOR - \$2,500

- Logo displayed on event page
- Logo included in email campaign (with approximately 1000 impressions)
- Logo on screens during receptions
- Opportunity to distribute swag item to each guest
- 4 attendees to invite organization of choice

### ADVOCATE - \$1,000

- Logo displayed on event page
- Logo included in email campaign (with approximately 1000 impressions)
- Logo on screens during reception
- 4 attendees to reception

### SUPPORTING - \$500

- Company name displayed on event page
- Company name included in email campaign (with approximately 1000 impressions)
- Company name on screens during reception
- 2 attendees to reception





# SIGNATURE EVENTS

## **NORTH FULTON FOCUS SERIES KICKOFF LUNCH** *February*

GNFCC is honed in on elevating North Fulton as a region, focusing on key topics, leaders, and challenges to bring to the business community. In a unique position to convene the public and private sectors in a way no one else can, the FOCUS series kicks off in January, meeting over lunch at Phase Events every other month. *\*Formerly known as the monthly Chamber Luncheon series*

**AUDIENCE:** 200+ Chamber members, community leaders, elected officials, and special guests

### **PRESENTING SPONSOR - \$4,000 (LIMIT 2 PER LUNCH)**

- Speaking opportunity during Lunch for (2) minutes
- Premier logo recognition on screens during the event
- Opportunity for display table to distribute marketing materials
- Reserved Table of 10 at lunch
- Opportunity to place company swag/collateral each table

### **GOLD SPONSOR - \$2,000**

- Recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens during event
- Opportunity for display table to distribute marketing materials
- Reserved Table of 10 at lunch

### **SILVER SPONSOR - \$1,000**

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens during event
- 4 tickets to the event

### **SUPPORTING SPONSOR - \$250**

- Name recognition with hyperlink in marketing emails
- Name recognition on screens during event
- 2 tickets to lunch

### **More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)

# NORTH FULTON FOCUS: BOLD WOMEN IN LEADERSHIP

**March 19, 2025**

GNFCC is proud to FOCUS on the inspiring, professional women of North Fulton. This lunch puts a spotlight on successful leaders, women-led companies, and achievements by our members. Don't miss the opportunity to support the women on your team and join us for the presentation of our women's BOLD Awards.

**AUDIENCE:** 250+ Chamber members, community leaders, elected officials, and special guests

## AWARDS PRESENTING SPONSOR - \$5,000

- Speaking opportunity during lunch for (2) minutes
- Company logo to appear in all awards marketing material
- Logo recognition on screens during event
- Reserved Premium seating for 8 guests
- Exclusive opportunity to distribute swag item

## LUNCH PRESENTING SPONSOR - \$4,000

- Speaking opportunity during lunch for (2) minutes
- Logo recognition with hyperlink in all event marketing
- Logo Recognition in onscreen presentation at event
- Reserved Premium seating for 8 guests
- Exclusive opportunity to distribute swag item

## KEYNOTE SPONSOR - \$3,000

- Recognized a keynote sponsor featuring 30-sec promotional announcement by emcee
- Introduce the Keynote speaker
- Logo recognition with hyperlink in all event marketing
- Logo Recognition in onscreen presentation at event
- 4 reserved seats at the lunch

## GOLD SPONSOR - \$2,000

- Verbal Recognition from the podium
- Logo recognition with hyperlink in all event marketing
- Logo Recognition on screen at the event
- Reserved table of 4 at lunch

## SILVER SPONSOR - \$1,000

- Verbal recognition from the podium
- Logo recognition with hyperlink in all event marketing
- Logo recognition on screen at the event
- 4 tickets to the event

## EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition in marketing emails
- Display table to distribute marketing materials
- 2 Ticket to the event

## SUPPORTING SPONSOR - \$250

- Name recognition on screen
- Name recognition in marketing emails
- 2 Tickets to the event

## More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)





# GNFCC SOIRÉE

**April 17, 2025**

The premier North Fulton business event of the year featuring entertainment and the “Taste of North Fulton” at this spring outdoor gala. Held on the main stage floor of the incredible Ameris Amphitheater, this is the largest gathering of North Fulton professionals all year long. Attire is spring cocktail and includes live entertainment, incredible food and bar, and the opportunity to expand your sphere of influence with the leaders of the region.

**AUDIENCE:** 500+ business professionals, community leaders, and elected officials

## **PRESENTING SPONSOR - \$25,000 (LIMIT 2)**

### **(1 AVAILABLE)**

- Company logo included in with event name
- Opportunity to make sponsor remarks (2 minutes)
- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials
- (2) Premier reserved tables (20 guests total) with logo on table signage
- Option to display company-produced full color ad (5-second screen time per full loop) on video screens

## **ENTERTAINMENT SPONSOR - \$7,500 (LIMIT 2)**

### **(1 AVAILABLE)**

- Company logo placement on event website and linked to company’s website
- Opportunity to address attendees (2 mins) during the After Party
- Premier reserved table (10 guests) with logo on table signage

## **SWAG ITEM SPONSOR - \$7,500 (LIMIT 2)**

- Company logo included on swag item given to each guest, displayed alongside GNFCC
- Premier reserved table (10 guests) with logo on table signage
- Logo displayed during event
- Prominent logo placement on all event materials
- GNFCC provides swag items

## **GOLD SPONSOR - \$7,000 (MULTIPLE)**

- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials
- (2) Premier reserved tables (20 guests total) with logo on table signage
- Option to display company-produced full color ad (5-second screen time per full loop) on video screens

## **CENTERPIECE SPONSOR - \$5,000 (LIMIT 2)**

- Logo displayed with centerpieces
- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage

## **RECEPTION SPONSOR - \$5,000 (LIMIT 2)**

- Opportunity to welcome guests during event reception
- Premier reserved table (10 guests) with logo on table signage
- Logo displayed during reception
- Company logo placement on event website and linked to company’s website
- Prominent logo placement on all event materials



# GNFCC SOIRÉE

April 17, 2025

## BAR SPONSOR - \$4,000 (LIMIT 2)

- Company logo displayed on all bars throughout venue
- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage

## PHOTO BOOTH SPONSOR - \$4,000 (LIMIT 2)

- Company logo included on digital frame of photo booth gif deliverable alongside GNFCC and program logo
- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage

## PHOTOGRAPHY SPONSOR - \$4,000 (LIMIT 1)

- Logo on all photos sent to full membership post-event
- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage



## SILVER SPONSOR - \$3,000 (MULTIPLE)

- Company logo placement on event website and linked to company's website
- Prominent listing or logo placement on all event materials
- Premier reserved table (10 guests) with logo on table signage

## BRONZE SPONSOR - \$1,750 (MULTIPLE)

- Company logo on all event marketing
- Four (4) tickets

## SUPPORTING SPONSOR - \$750 (MULTIPLE)

- Company name on all event marketing
- Two (2) tickets

### More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# BOLD WOMEN'S MIXER

**May 6, 2025**

A curated speed networking event for female professionals in North Fulton. The ladies of the Chamber are encouraged to come expand their network and bring a friend to experience the Chamber and all it offers for business professionals.

**AUDIENCE:** BOLD Committee Members, 100+ Businesswomen

## PRESENTING SPONSOR - \$2,500 (LIMIT 2)

- Logo recognition following title of event in marketing campaign - event referred to as "Women's mixer presented by company name"
- Opportunity for 2 mins sponsor remarks
- 8 Tickets to the event
- Logo on cover of printed booklet
- Opportunity for marketing table at event
- Logo on screens at event

## LEADERSHIP SPONSOR - \$1,000

- Logo recognition on screens at event
- Company Recognition during event
- 8 tickets to the event
- Opportunity for exhibit table at event
- Company logo on all event marketing
- Logo on screen at event

## EXHIBIT SPONSOR - \$250

- Opportunity exhibit table at event
- Company Recognition during event
- 2 tickets to event
- Company name on all event marketing
- Company name on screens at event

## BREAKFAST SPONSOR - \$1,000 OR IN-KIND

- Company Recognition during event
- Logo recognition on event marketing campaign
- 8 Tickets to the event
- Logo display on food tables
- Opportunity for marketing table at event
- Logo on screens at event

**More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# NORTH FULTON FOCUS: LEADERSHIP

**June 25, 2025**

GNFCC has its FOCUS on building strong leadership for the region and ensuring North Fulton's future leaders are knowledgeable, keyed into the business community, and promoting their companies, people, and region. This lunch features a special guest speaker and recognizes our Leadership North Fulton class as well as highlighting our Non-profit Awards.

**AUDIENCE:** 300+ Chamber members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR - \$4,000 (LIMIT 2)

- Speaking opportunity during lunch for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition on screens during event
- Opportunity for display table to distribute marketing materials
- Reserved Table of 8 at lunch
- Opportunity to place company swag/collateral each table

## GOLD SPONSOR - \$2,000

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens at event
- Opportunity for display table to distribute marketing materials
- Reserved Table of 8 at lunch

## SILVER SPONSOR - \$1,000

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens at the event
- 4 Tickets to the event

## EXHIBIT SPONSOR - \$500

- Name recognition in all event marketing
- Logo recognition on screens at event
- Opportunity for display table to distribute marketing materials
- 2 tickets to lunch

## SUPPORTING SPONSOR - \$250

- Name recognition in all event marketing
- Name recognition on screens at event
- 2 tickets to lunch

**More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



# NORTH FULTON FOCUS: ENTREPRENEURSHIP

**October 8, 2025**

GNFCC has its FOCUS on growing talent, empowering small business, and cultivating innovation right here in North Fulton. Talent shows up in many ways and it takes an ecosystem of creativity, business acumen, and access to resources to launch and grow companies. This opportunity highlights successful companies including our Small Business Awards focusing on the backbone of our economy.

**AUDIENCE:** 300+ Chamber members, community leaders, elected officials, and special guests

## PRESENTING SPONSOR - \$4,000 (LIMIT 2)

- Speaking opportunity during lunch for (2) minutes
- Premier logo recognition in all event marketing
- Logo recognition on screens during event
- Opportunity for display table to distribute marketing materials
- Reserved Table of 8 at lunch
- Opportunity to place company swag/collateral each table

## GOLD SPONSOR - \$2,000

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens at event in PowerPoint presentation
- Opportunity for display table to distribute marketing materials
- Reserved Table of 8 at lunch

## SILVER SPONSOR - \$1,000

- Verbal recognition from the podium
- Logo recognition in all event marketing
- Logo recognition on screens at the event
- 4 Tickets to the event

## EXHIBIT SPONSOR - \$500

- Name recognition with hyperlink in marketing emails
- Logo recognition in PowerPoint presentation
- Display table to distribute marketing materials
- 2 tickets to lunch

## SUPPORTING SPONSOR - \$250

- Name recognition with hyperlink in marketing emails
- Name recognition in PowerPoint presentation
- 2 tickets to lunch

## More information - Vernalisa Rougeux

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)



GNFCC annually gathers together the BOLD committee and business professionals of North Fulton for a night of connection and influencing centered around the incredible small businesses in North Fulton in the wine industry. This opportunity highlights the influence of a strong network to a career and provides an opportunity for our businessmen to show their support of their women colleagues.

**AUDIENCE:** 250 Chamber members, BOLD members, nonprofit leaders, community leaders, and elected officials

### PRESENTING SPONSOR - \$5,000 (LIMIT 2)

- Speaking opportunity during event for 2 minutes
- Logo recognized alongside event title
- Logo recognition in event marketing material
- Opportunity for exhibit table
- Opportunity to place item in event swag bag
- 6 VIP Tickets to the event
- Logo on screens at event

### WINE CUP SPONSOR - \$3,000

- Customized company logo on all plastic event cups used for sampling throughout event
- Logo recognition in event marketing material
- Opportunity for exhibit table
- Opportunity to place item in event swag bag
- 6 VIP Tickets to the event
- Logo on screens at event

### ENTERTAINMENT SPONSOR - \$2,500

- Opportunity to introduce entertainment
- Recognition of your company during the event
- Logo recognition in all event marketing activity
- 6 VIP Tickets to the event
- Opportunity for exhibit table to distribute marketing materials
- Logo on screens at event

### GOLD SPONSOR - \$2,000

- Verbal Recognition of your company during the event
- Logo recognition in event marketing material
- Opportunity for exhibit table
- Opportunity to place item in event swag bag
- 4 VIP Tickets to the event
- Logo on screens at event

### PHOTO-BOOTH SPONSOR - \$1,500

- Logo on frame in photo booth with Chamber & naming sponsor logo
- Logo recognition in event marketing materials
- Opportunity for exhibit table
- Opportunity to place item in event swag bag
- 4 VIP tickets to the event
- Logo on screens at event

### CENTERPIECE SPONSOR - \$1,500

- Verbal recognition of your company during the event
- Logo displayed with centerpieces
- Logo recognition in event marketing material
- Opportunity for exhibit table
- Opportunity to place item in event swag bag
- 4 VIP tickets to the event
- Logo on screens at events

### SILVER SPONSOR - \$1,000

- Verbal recognition of your company during the event
- Logo recognition in event marketing material
- Opportunity for marketing table
- 4 VIP Tickets to the event
- Logo on screens at events

### PHOTOGRAPHY SPONSOR - \$1,000

- Logo on all photos sent to full membership post-event
- Sponsor provides photographer
- Logo recognition in event marketing material
- 4 VIP tickets to the event
- Logo on screens at events

### EXHIBIT SPONSOR - \$500

- Recognition of your company during the event
- Logo recognition in event marketing activity
- 2 VIP tickets to the event
- Opportunity for Exhibit Table
- Logo on screens at event

### SUPPORTING SPONSOR - \$300

- Company name recognition in all event marketing activity
- 2 VIP Tickets to the event

### WINE DONATION SPONSOR - IN-KIND

- Donates wine samples for 250-275 members
- Signage and verbal recognition of your company at the event
- Logo recognition in event marketing material
- Opportunity to set up marketing materials and sell product at event
- 2 VIP tickets

### INDIVIDUAL TICKETS

- **MEMBER tickets: \$60**
- **NON-MEMBERS tickets: \$75**
- **VIP tickets available exclusively through sponsorship**

# GNFCC GOLF CLASSIC *September 16, 2025*

A crowd favorite - the annual GNFCC Golf Classic is the perfect setting to bring your team, prospective clients, and business partners out for a day of fun on the greens.

For our tee box sponsors, it's a wonderful opportunity to set up a fun, interactive exhibit to connect with each golf foursome as they complete the courses. We hear from our tee box sponsors that this is the single best day for leads in one place all year.

This event sells out every year - get your foursomes and sponsorships in early, use the love of most leads all year long.

**AUDIENCE:** 200+ (players, sponsors, volunteers) business professionals, community leaders

## **PRESENTING SPONSOR - \$15,000 (LIMIT 2) (1 AVAILABLE)**

- Company logo incorporated into event logo
- Opportunity to address attendees at opening & closing ceremonies
- 2 Foursomes w/VIP parking and prominent sponsor recognition on 4 golf carts
- All meals & beverages for 8
- Special signage throughout the course
- Option to set up table/tent with company materials/product

## **GOLF PLAYER GIFT SPONSOR - \$6,000**

- Logo recognition on gift item with Chamber & naming sponsor logos
- 1 foursome
- Exhibit table at reception
- Gift item provided by the Chamber

## **19TH HOLE SPONSOR - \$5,000**

- Speaking opportunity at reception
- Special signage at reception
- Exhibit table at reception
- 1 Foursome

## **Silver Sponsor - \$3,250**

- Banner with logo recognition at registration
- All Meals & Beverages for 4
- 1 Foursome

## **CLOSEST TO THE PIN CONTEST SPONSOR - \$3,250**

- Opportunity to present contest prize at awards ceremony
- Banner recognition with logo at registration
- Special recognition at awards ceremony
- 1 Foursome
- Contest prize provided by the Chamber

## **PUTTING CONTEST SPONSOR - \$3,250**

- Opportunity to present contest prize at awards ceremony
- Display options at putting green & opportunity to interact with all golfers throughout the day
- 1 Foursome
- Contest prize provided by the Chamber

## **BOTTLE PUTT CONTEST SPONSOR - \$3,250**

- Banner recognition with logo at registration
- Special recognition at awards ceremony
- 1 Foursome
- Contest prizes provided by the Chamber
- Option for Exhibit Table at Reception

## **LONGEST DRIVE CONTEST SPONSOR - \$3,250**

- Opportunity to present contest prize at awards ceremony
- Display options at contest area
- 1 Foursome
- Contest prize provided by the Chamber

## **Ball Toss Sponsor - \$2,250**

- Opportunity to present contest prize at awards ceremony
- Option to set up marketing/tent at RECEPTION
- 1 Foursome
- **Prize provided by SPONSOR (\$1,000 value minimum)**

## **Golf Registration Sponsor - \$2,000**

- Option for display table at registration to greet players
- Special signage at registration desk
- 2 golfers

## **DRIVING RANGE SPONSOR - \$2,000**

- Opportunity to set up marketing table/tent at driving range
- Sponsor call to bring in golfers from driving range
- Option to remain throughout play
- Two (2) golfers

## **WATER HAZARD SPONSOR - \$1,600**

- Company logo on two banners marking unique hazards
- 2 golfers

# GNFCC GOLF CLASSIC *September 16, 2025*

## Clean Greens Sponsor - \$1,600

- Company logo on waste/recycling receptacles placed on every golf course
- 2 golfers

## HOLE-IN-ONE SPONSOR - \$1,600

- Opportunity to present prize during awards ceremony
- Option to set up marketing table tent at designated hole
- 2 golfers

## GOLF CART PLAYCARD SPONSOR - \$1,600

- Company logo prominently displayed on front window of all golf carts
- 2 golfers



## VALET SPONSOR: \$1,600

- Opportunity to have a tent at parking area during registration
- Logo on signage around parking area
- Choose 2 golfers **or** tent on tee box

## BEVERAGE STATION SPONSOR - \$1,600

- Option to have company rep positioned at one of four stations on course - Chamber provides snacks & beverages
- Company logo on sign positioned at one station
- 2 golfers

## Golf Bag Tag Sponsor - \$1,000

- Exclusive sponsor of bag tags to be placed on each player's
- Bag tags at player registration
- Bag tags will feature tournament logo on one side and your company logo on the opposite side
- Does NOT include player position

## PHOTOGRAPHY SPONSOR: \$1,000

- Logo on photos sent to full chamber membership
- **Sponsor Provides photography**
- 4 tickets to after party reception
- Logo recognition on event signage

## PREMIUM TEE BOX DISPLAY SPONSOR - \$750

- Company logo on one tee box sign
- **Tent pre-set on your assigned Tee Box**
- Does NOT include player position

## MIMOSA BAR SPONSOR - \$750

- Company logo displayed at bar at CHECK-IN
- Option to set up marketing table
- Sponsor responsible for providing beverages and supplies
- Tent provided

## BLOODY MARY BAR SPONSOR - \$750

- Company logo displayed at bar at CHECK-IN
- Option to set up marketing table
- Sponsor responsible for providing beverages and supplies
- Tent provided

## ENERGY SPONSOR - \$600

- Banner recognition at registration
- Logo recognition in all marketing
- 2 tickets to after party reception

## Tee Box Display Sponsor - \$500

- Company logo on one tee box sign
- Option to set up marketing table/tent
- Does NOT include player position
- Sponsor provides tent and table

## Mulligan Card Sponsor - \$500

- Company logo, tagline and contact information on full color mulligan cards sold at Registration
- Sponsor recognition at opening ceremony
- Does NOT include player position

## BREAKFAST SPONSOR - \$500

- Company logo displayed at table
- Option to set up marketing table

## Hole Signage Sponsor - \$250

- Company logo on hole sign
- Does NOT include player position

**More information - Vernalisa Rougeux**  
vrougeux@gnfcc.com



# BOLD ANNUAL WOMEN'S LEADERSHIP SUMMIT

**August 12, 2025**

This event boasts a half day of professional development specifically for the businesswomen of North Fulton. We kick off with a coffee and keynotes before wrapping with a wine tasting reception with a fun networking twist.

**AUDIENCE:** 250 Chamber members, BOLD members, nonprofit leaders, community leaders, and elected officials

## SUMMIT PRESENTING SPONSOR - \$5,000

- Speaking opportunity during Summit for 2 minutes
- Company logo in all Summit marketing & during event
- Logo recognition on screen at event
- Exclusive table gift opportunity/display table in Exhibit Hall
- 10 tickets to summit (includes Wine Reception)
- Opportunity for display table to distribute marketing materials

## COFFEE CART SPONSOR - \$3,000

- Speaking opportunity during Summit for 2 minutes
- Logo displayed along side coffee cart
- Logo recognition in all marketing
- Logo recognition on screens
- 10 Tickets to the event

## GOLD SPONSOR - \$2,000

- Logo recognition in all event marketing activity
- Logo recognition on screen at event
- Display table to distribute marketing materials
- 10 Tickets to the event

## BREAKOUT SESSION SPONSOR - \$1,000

- Recognition from podium during each breakout session
- Logo recognition in all event marketing activity
- Logo recognition on screen at event
- 2 tickets to the event (includes Wine Reception)

## KEYNOTE WRAP-UP SPONSOR - \$1,000

- Logo recognition in all event marketing activity
- Logo recognition on screen at event
- Recognition from podium during wrap-up session
- 4 tickets to the event (includes Wine Reception)

## WINE RECEPTION SPONSOR - \$1,000

- Logo recognition in all event marketing activity
- Logo recognition on screen at event
- Recognition from the podium during reception
- 4 tickets to the event

## EXHIBIT SPONSOR - \$500

- Name recognition on screen
- Name recognition in marketing emails
- Opportunity for display table to distribute marketing materials
- 2 Tickets to the event

## SUPPORTING SPONSOR - \$300

- Name recognition on screen
- Name recognition in marketing collateral
- 2 Tickets to the event

**More information - Vernalisa Rougeux**

[vrougeux@gnfcc.com](mailto:vrougeux@gnfcc.com)





# GUIDE TO GREATER NORTH FULTON

**2025-2026 MEDIA KIT**

## **Your Most Valuable Advertising Opportunity**

The Greater North Fulton Chamber's Guide to Greater North Fulton is the must-have tool for businesses, residents and visitors alike. This comprehensive guidebook is produced on an annual basis and is the go-to resource for information on education, healthcare, economic development, lifestyle, government and more.

With print copies available, the online guide readily available and year-long exposure, this is the foremost advertising opportunity of the year. Printed guides are distributed in local, high-traffic areas and utilized by key organizations including: chamber members, real estate professionals, medical facilities, economic development experts, educational institutions, hotels and more.

Join an elite group of our area's most well-known supporters and showcase your business as a vital part of this vibrant, growing community.

### **Publication Date**

July 2025

### **Q Advertising Contacts**

**Janet McCray**

janet@accentcreativegroup.com

770.265.4877

# GREATER NORTH FULTON CHAMBER'S GUIDE TO GREATER NORTH FULTON



## 2025-2026 Rates & Specs\*

<b>Full page</b> .....	\$2,995
<b>1/2</b> .....	\$1,995
<b>1/4</b> .....	\$1,295
<b>Back Cover</b> .....	\$4,995
<b>Inside Front Cover</b> .....	\$3,995
<b>Inside Back Cover</b> .....	\$3,995
<b>Premium Positions</b> .....	\$3,295
<b>Two-Page Spread</b> .....	\$5,795

Ad design services are complimentary.

**DIGITAL SPECS** | The Greater North Fulton Chamber's Guide to Greater North Fulton requires that advertising materials be sent in digital format as a high resolution (press optimized) PDF. All fonts and images must be embedded in the file. All images must be converted to CMYK. RGB images are not acceptable. Please call Accent Creative Group at 678.407.8820 with any questions regarding the creation of a high-resolution PDF. Native Quark Xpress or Adobe InDesign files are not acceptable. Fractional ads need to be set to their EXACT specs. Do not add bleed or crop marks to fractional ads.

**PLEASE NOTE:**  
PMS/SPOT  
COLORS ARE  
NOT ACCEPTED.

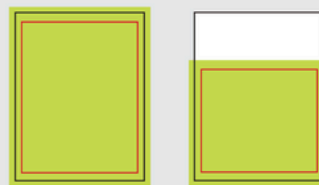
**FILE SUBMISSION** | An upload link will be provided.

**Q** If there are any questions regarding the specs or the submission process, please contact our design department at 678.407.8820.

### ADVERTISING SPECS

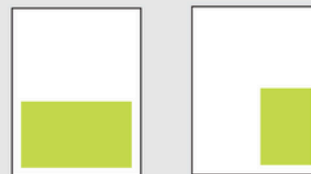
- Full-page** ...TRIM ..... 8.375" x 10.875"  
BLEED .....8.5" x 11.125"  
\*LIVE AREA ...7.375" x 9.875"
- Back Cover** TRIM ..... 8.375" x 8.625"  
BLEED .....8.625" x 8.75"  
\*LIVE AREA .....7.375" x 8"
- 1/2**.....HORIZONTAL ...7.375" x 4.7434"
- 1/4**.....VERTICAL .....3.58" x 4.78"

**\*NOTE:** For full-page and back cover ads, please keep text and logos within the live area specified for each size.



Full-page

Back Cover



1/2 Horizontal

1/4 Vertical

**Publishes**  
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